



A New Job. A New Opportunity to **MAKE AN IMPACT.**

Congratulations on your new job!

You have joined a team that not only cares about **you**, it also cares about our **community**.

Nurturing a workplace culture of giving back is important to your employer. By supporting United Way of the Alberta Capital Region, over the years your organization and colleagues have helped to improve the lives of hundreds of thousands of individuals and families, right here in our local community.

And you can help too.



United Way
Alberta Capital Region

myunitedway.ca/take-action



WHY UNITED WAY?

United Way of the Alberta Capital Region brings together local changemakers to tackle complex community issues. We work with social agencies, schools, organizations, and governments to deliver programs and services that empower individuals to improve their lives. With your help, we can create resilient, connected, and thriving communities where no one is left behind.

UNITED WAY CAMPAIGNS IN YOUR WORKPLACE

Each year, more than 400 workplaces across the Alberta Capital Region run their own United Way employee giving campaigns. Workplace campaigns give employees an opportunity to:

- Learn how social and economic challenges affect our neighbors
- Invest in the community you love
- Bond with colleagues around a shared cause
- Expand professional networks
- Gain leadership skills
- Take part in hands-on volunteering
- Have some fun!

Whatever your contribution to United Way, your gift stays 100% local. You'll see your impact right here in your community for generations to come.

DO LOCAL GOOD TODAY.

Start making a difference through your workplace United Way campaign by completing a pledge form to make a one-time donation or a gift via payroll deduction.

OUR FOCUS AREAS



Strengthening Mental Well-Being

In Alberta, 50% of adults will experience a mental health challenge by the time they are 40 years old.



Removing Educational Barriers

In Canada, high school dropout rates average between 5-14% and increase to as high as 50% or more in low-income communities.



Empowering Financial Security

In the Edmonton region, approximately 1 in 7 people are experiencing poverty.



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