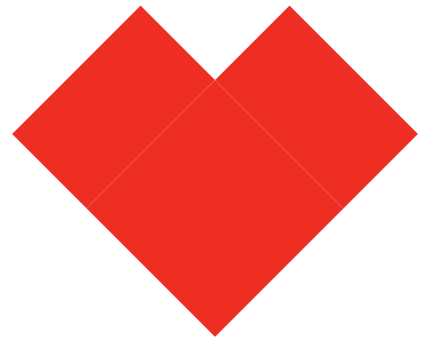


DO LOCAL GOOD



United Way
Alberta Capital Region



LET'S CHANGE LIVES TOGETHER

By focusing on addressing immediate needs, tackling systemic barriers, and creating long-term impact, United Way's movement amplifies work happening in the community instead of duplicating efforts.



WHO WE ARE

For more than 80 years, United Way of the Alberta Capital Region has focused on creating a community where everyone can thrive.

United Way brings together changemakers in the Edmonton area to tackle complex community issues. We focus on creating meaningful change by strengthening mental well-being, removing educational barriers, and empowering financial security.

We work with social agencies, schools, organizations, and governments to deliver programs and services that empower individuals to improve their lives.

Together, we can ensure that no one is left behind, building a brighter future for everyone in the Alberta Capital Region.



WHY UNITED WAY

United Way is committed to building resilience within our community, preparing us to tackle any challenge that comes our way.

Local Impact

Funds raised strengthen our local communities. Your contribution helps your neighbours — you will see the difference right here in the Alberta Capital Region.

Community Expertise

With 80 years of experience in this region, United Way's experts know this community on a deep level and understand its support systems. United Way leads and supports both responsive solutions that address urgent needs in crisis situations and long-term systemic solutions for lasting change.

Stronger Together

United Way brings together individuals, social agencies, schools, organizations, and governments to collaborate and deliver local programs and services. Working together, we minimize duplication and deliver larger scale impacts and long-term change.

When you support United Way, you are an important part of a movement with others who share your social purpose and want the best for our community. Together, your actions and resources multiply impact right here at home.



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Charitable Registration #11926 0487 RR0001

WHY WE NEED YOU

Right now, thousands of people in our region are held back from reaching their dreams. **But together, we can help by:**



Strengthening Mental Well-Being

In Alberta, **50% of adults** will experience a mental health challenge by the time they are **40 years old**. Strong mental health is a vital aspect of a person's overall well-being. There is a significant unmet need for community-based mental health support in our region. By developing a robust network of resources and improving accessibility, we make it easier for people to find the support they need.

Eliminating Barriers to Educational Success

18% of Edmonton and area students don't graduate high school within three years. Graduating high school sets a strong foundation for a successful and stable future. But too many families experience barriers that make it harder to stay in school. By championing equitable educational opportunities from early years to high school, we help students — and families — thrive academically and socially.

Empowering Financial Security

In the Edmonton region, approximately **1 in 7 people** are experiencing poverty, grappling with the challenge of meeting basic needs on insufficient incomes. To build a resilient community, people must have access to a diverse range of employment and income opportunities that enable financial security. We support comprehensive programs and initiatives that provide financial education, resources, and opportunities for economic empowerment.

It's a Great Investment.

When you choose United Way, you don't just become a supporter; you join a movement of passionate changemakers driven to make our region a better place through collective impact.

Your contribution helps your neighbours — **you will see the difference at home.**

Tax Credits for Giving

Tax Benefits*	Everyday Hero	Leader of the Way	Leader of the Way	Pathfinder
Annual Donation	\$365	\$1,200	\$5,000	\$10,000
Alberta Tax Credit	\$54.65	\$230	\$1,028	\$2,078
Federal Tax Credit	\$77.85	\$320	\$1,422	\$2,872
Total Tax Credit	\$132.50	\$550	\$2,450	\$4,950

*The above chart gives examples of available charitable tax credits based on annual taxable income of less than \$200,000. Please visit Canada Revenue Agency's website or speak to a financial advisor for a detailed analysis of how tax credits can apply to you.



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