



United Way
Alberta Capital Region

Community Engagement Programs

At United Way, we believe that community members and organizations will make decisions and take actions that strengthen communities, families, and individuals when they have the opportunity to learn about the impact of their donation.

We invite individuals and groups to experience the impact of their support and United Way's work through engagement activities that provide value and increase awareness of social issues in our community.

The Poverty Simulation:

This is a unique, interactive experience designed to provide a glimpse into what it might be like to live in a low income family trying to survive from month to month. It is a powerful experience which will challenge perceptions, change perspectives, strengthen understanding, and increase empathy.

Time Commitment: 2 ½ - 3 Hours

Dates & more information: www.myunitedway.ca/poverty-simulation

A Day of Caring:

This is an opportunity for employees to come together and make a difference in our community by taking part in a meaningful, hands on activity with some of our funded partner agencies. This is a rewarding way to build awareness, teamwork, and morale as well as see where your donor dollars are invested in the community. Minimum number of people to book a Day of Caring (DOC) is two up to a maximum of 20.

Time Commitment: 1 to 3 hours

To book a DOC or find out more information: contact Judy Batty at jbatty@myunitedway.ca or call 780-990-1000.

Collection Drives:

To help meet the need of our program initiatives we can help your company organize a collection drive for needed items for Tools for School, Coats for Kids & Families and Care Kits for Homeless Connect. We will provide a product list, collection boxes and posters, as well as can arrange to pick up the items once they have been collected.

To arrange a collection drive, or for more information contact at Suzi Medhurst smedhurst@myunitedway.ca or call 780-990-1000.

Community Impact Speaker and Videos:

This is a great way to inform, engage and motivate audiences by sharing compelling stories about the work of United Way and our funded partner agencies. Our speaker and video roster represents a mix of individuals who have been helped, agencies that we fund who will share stories of clients who have been impacted, as well as subject matter experts. Each audience is unique and we will work with you to find the best fit for your organization. We also offer panel sessions where 3 people will present about an issue all from different perspectives with a Q&A session to follow.

Time Commitment: Our speakers usually present for no more than 10 minutes.

Panel Session: 30 minutes to 1 hour

To book a speaker or video: contact your Campaign Representative or call 780-990-1000.

More info: www.myunitedway.ca/speakers

To find out more about our Community Engagement programs or sign up for an engagement activity, please contact your United Way representative at 780-990-1000 or campaignsupport@myunitedway.ca or visit our website at www.myunitedway.ca.