"UNITE. SUCH A SIMPLE BUT POWERFUL WORD. UNITE.
THE ACTION OF JOINING TOGETHER. THE POWERFUL NOTION OF COLLECTIVE STRENGTH – A POWERFUL MOVEMENT FOR CHANGE.





UNITED WAY OF THE ALBERTA CAPITAL REGION 2010 ANNUAL REPORT

# AT THE CORE OF THIS MOVEMENT IS **UNITED WAY.**

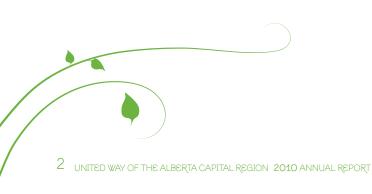
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"JMAGINE YOU HAVE FALLEN
INTO A DEEP WELL, EVERYTHING
LOOKS SO DARK AND ALL
HOPE IS LOST... SUDDENLY,
YOU SEE A LIGHT AND HEAR A
VOICE SAYING, "I'M HERE FOR
YOU"... THAT FEELING OF HOPE
IS WHAT YOUR SUPPORT FOR
UNITED WAY DID FOR ME."

KUEN TANG, UNITED WAY RECIPIENT OF SERVICE, AMBASSADOR AND 2010 KICK-OFF SPEAKER

# Message from the President & CEO and Chair of the Board of Directors

As we look back on 2010, two of the most important and powerful words in the English language come to mind – "Thank you." No words have greater meaning when it comes to the humbling experience of watching a community join together to make real impact on the most pressing social issues that exist today.

United Way represents the single largest community building effort in the Alberta Capital Region. Our collective approach creates opportunities for a better, stronger and healthier future for our entire community.

In 2010, each and every contribution of time and funding was not only appreciated, it truly mattered. It mattered to community members who didn't have a home, to family members who couldn't put enough food on the table, to seniors who were struggling to maintain their independence, to youth who needed positive role models, to children who didn't have school supplies, and to the great many others who were affected by the significant challenges that life can put in front of any one of us.

Economic conditions are a challenge we have all been facing. While reports show the Alberta economy is steadily improving, some businesses, organizations and community members have still been feeling the residual effects of the recession. But with spirit and tenacity, thousands of us joined together, understanding that in difficult times it's more important than ever to ensure support is in the community for those who need it. Thanks to that generosity,

the 2010 campaign raised \$21.1 million – the largest amount ever in the 70-year history of United Way in the Alberta Capital Region.

This accomplishment could not have been possible without the support of our 2010 Campaign Chair, The Honourable A. Anne McLellan, and members of her Campaign Cabinet. Anne's leadership and her team's commitment to making a difference for our community was unwavering and inspiring to all.

To help bring together the efforts en masse, we enjoyed assistance from thousands of volunteers throughout the region. Your dedication is building a stronger community for all of us, and it is very much appreciated.

We look forward to another successful campaign in 2011, and welcome Dr. Mike Percy, Dean of the University of Alberta School of Business, as our incoming Campaign Chair. Dr. Percy's commitment to community has shown countless times over and we know he will bring great energy and enthusiasm to the Campaign Cabinet.

As part of our year-round community building efforts, we worked closely with our agency colleagues and funding partners to ensure contributions were well spent and producing positive results for people in the community. We invested in high-impact programs that address the highest priorities within the region, entered into the realm of social media to create an ongoing dialogue with those who want to discuss the issues, and made important progress on plans for the future.

We enjoyed solid success in 2010. And the best part is that it was shared success – achieved through support and dedication of community members who took the additional

step to play key roles in the process.

This includes the valuable time spent by our members of the Community Investment Committees. Their work evaluating important needs in the region, and requirements for support, was critical in guiding investments.

We thank our community agencies, our partners and our staff at United Way. The work you do 365-days-a-year is making impact real for people throughout the community. It's work with great meaning, it's work that is generating results, and it's work that's changing lives. Your efforts matter to so many.

And special recognition goes to our Board of Directors for their outstanding leadership and support. The board continued to effectively carry out their fiduciary responsibilities, ensuring our United Way had the right resources and plans in place to move forward. Their stewardship was key in getting much needed funding out to the community, their oversight ensured our organization had solid performance, and their guidance helped set the direction for the future.

Thank you, and congratulations to each and every one of you for your tireless and valuable contributions.

As we look to celebrating our 70th Anniversary in 2011, we see a real difference in our environment. We must focus on working with community members in more meaningful ways than ever before. And the plans to start change are in place.

By the fall, we will be moving forward with our new Community Impact Framework, focusing on the unique interests of our donors and volunteers, introducing a revitalized brand for United Way, and continuing to realize the strategic direction we have set out.

It's an exciting year ahead and, as our partners in community building, we invite you to join us in the effort.

Until then, we encourage everyone to read this inspiring Report to the Community and experience the great impact we have all made in 2010.

Sincerely,

Dale Mulek Chair, 2010 Board of Directors

White -

Anne Smith President & CEO

Care Smith



#### 2010 HIGHLIGHTS

# The Future We Desire Maximizing Impact

What if one day, community food banks closed their doors, school lunch programs were no longer served and shelters to protect people from family violence were non-existent? The success would not be rooted in the failure of these necessary services, but because our community didn't have to face the challenges any longer.

We know this may not seem realistic and that many issues will always exist to some degree. Yet, it's a vision that we keep at the forefront as we focus our efforts and work together to bring about positive and sustained in our community. This Report to the Community highlights the great work and success that is being achieved. It is our work together, and the scope of issues that we are impacting that is helping to bring our imaginative picture closer to reality.

#### Children and Youth

The future of our society depends on the health and well-being of our children. At United Way, we believe that investing wisely into generations of healthy children, will result in a lifetime of healthier, productive communities.

#### The Early Years:

Getting the right start in life makes all the difference in the growth and development of a child. Part of this is the importance of living in a healthy, safe environment. When families are supported, children are supported.

Success By 6®, an initiative managed by United Way, recognized that a strong collaboration among early learning and care providers is the best approach to maximizing opportunities for children in our community. Thanks to a grant from the Early Learning Branch of Alberta Education, the Early Years Continuum Project was launched in 2010. By identifying gaps in the services currently available for families with young children, this three-year project will help build strong working partnerships among service providers so that families can make a smooth transition from one service or program to another. The work will continue through 2013 and the findings from the project will be extremely important in helping to build an accessible, comprehensive and cohesive range of early childhood services in Alberta.

Partnerships are the cornerstone for much of what we do at United Way. The longest-serving foundational model for successful community collaboration we have is Partners for Kids. PFK uses a wraparound approach to services, meaning that children, youth and families learn the skills they need to succeed both at school and in the community. In 2010, with the continued contribution of many community partners and sector supports, the PFK concept grew to include 13 elementary and junior high schools, reaching more than 1,400 students in the Alberta Capital Region.

RESEARCH SHOWS THAT CHILDREN
WITH PROPER JUTRITION HAVE
BETTER ACADEMIC OUTCOMES AND
IMPROVED BEHAVIOUR.
THANKS TO THE COMMUNITY'S
OVERWHELMING SUPPORT FOR THE
SCHOOL LUNCH PROGRAM, 2,300
CHILDREN IN 12 SCHOOLS (PUBLIC AND
CATHOLIC) RECEIVED A NUTRITIOUS
LUNCH EVERY DAY OF
THE SCHOOL YEAR.

#### **Guiding our Community's Youth:**

Everyone needs a role model. For youth, role models aren't only important, they can mean the difference between a life of ongoing struggle and one of fulfillment, where youth feel confident through the middle years, go on to complete high school and even take the next step into post-secondary education.

The Boys and Girls Club of Fort Saskatchewan plays an integral role in the development of healthy youth in their community. In 2010, their Youth Development Program provided more than 500 young residents with a safe, supervised place to go after school where they learned valuable life skills that will aid them in their growth to healthy adulthood.

#### Families and Individuals

Families are the foundation of a community. Each and every day, there are families that will need help and support. For some, the challenges are more critical - one of the most serious issues is homelessness.

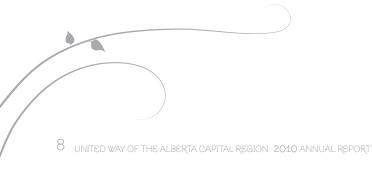
There are many reasons people become homeless. Some of these include: leaving an abusive relationship, loss of employment, death of a major income earner, physical or mental disabilities, addictions, disasters (fire and flooding), "runaway" children/youth, or re-integration into society after incarceration or increased housing costs and loss of income. No matter what the circumstance, everyone deserves to have a safe place to call home. However, providing someone with a home and not following up with the necessary supports to help them stay there creates an additional challenge.

United Way has actively supported Edmonton's 10-Year Plan to End Homelessness by providing coordination for Homeless Connect and leadership and support to the Homeless Commission.

Many homeless Albertans are confronted with not having personal identification, creating a domino effect that makes it harder to secure resources for a home. To address this challenge, United Way and the Homeless Commission have partnered to support the creation of a safe ID storage site on a pilot project basis.

As part of their 2010 United Way campaign, Enbridge Pipelines, in collaboration with United Way and the Homeless Commission, pledged to support Welcome Home for the next two years, with a \$100,000 United Way donation in the first year. Welcome Home is a volunteer driven program that will match volunteers from the faith community with newly housed people leaving homelessness to address their loneliness and social isolation.





THE 2010 HOMELESS COUNT IN EDMONTON REVEALED THAT A TOTAL OF 2,421 JNDIVIDUALS ARE STILL LIVING WITHOUT A PROPER HOME, BUT THE NUMBER OF JNDIVIDIJALS HAS DECREASED BY 658 (21%) SINCE THE 2008 HOMELESS COUNT. THIS SPEAKS TO THE SUCCESS OF THE HOUSING FIRST APPROACH AND THE WORK OF HOMEWARD TRUST, THE HOMELESS COMMISSION AND THE AGENCIES AND INDIVIDUALS WORKING TOGETHER TO END HOMELESSNESS IN OUR

#### Neighbourhoods

A neighbourhood is not defined by location; it's made up of something far greater – the collective feelings, experiences and commitments of the people within it.

We all want to live in neighbourhoods that are safe, have places to gather, offer affordable housing and where people know one another. To make it a reality, revitalization efforts must be led by residents so that the skills and passion for maintaining the neighbourhoods remain strong.

#### The NET Difference:

Over the past 12 years, the Neighbourhood Empowerment Team (N.E.T.) concept has played an important role in the wellness of many communities in Edmonton. As a shared project of the Edmonton Police Service, City of Edmonton Community Services, The Family Centre and United Way, N.E.T. applies non-traditional policing responses to common and recurrent community issues.

Assigned to at-risk communities, determined by increasing crime statistics, N.E.T. works with residents to stabilize environments, reduce and prevent crime and the fear of crime. The results and efforts of this program are very encouraging.

One example of this success is the Edmonton neighbourhood of Britannia Youngstown. Between 2007 and 2010, the neighbourhood has seen an amazing 32% reduction in crime. Families are enjoying life in a neighbourhood that is a safer place to live, work and play.



#### Support is One Call Away:

In a time of crisis, it is critical that people who need help can easily find it. United Way is working to provide all residents of the Alberta Capital Region with access to the 211 Information and Referral Service.

By calling 211, individuals are provided with access to information on a very broad spectrum including: employment needs, parenting support, counselling/support groups, health care, legal services and much more. This helpful service has grown to include more communities in the Capital Region and is now available to residents of Edmonton, Strathcona County, Leduc and Parkland County. In 2010, the 211 service provided assistance to more than 51,000 callers.

# UNITEDIVERSITY

#### **Our Aging Population:**

A community or neighbourhood is diverse – with many ethnic groups and cultures as well as age groups ranging from children and youth to adults and seniors. But our senior population is one of the most rapidly increasing in the Province of Alberta. In fact, projections indicate that by the year 2031, one in five Albertans will be over the age of 65.

In the most recent study, it was determined that 71% of seniors live in homes that they own. With this in mind, we recognize that measures must be in place to ensure our seniors are supported, comfortable, safe and remain in their own homes for as long as possible.

The Seniors Association of Greater Edmonton (SAGE) provides a program to contribute to the safety and well-being of seniors in the Capital Region. The Home Services program acts as a brokering service, connecting seniors to approved companies and screened workers who can provide home maintenance at an affordable rate. Services include: snow removal, yard maintenance, carpentry, general maintenance, painting, plumbing, companionship, housekeeping, and others. In 2010, this program was able to assist 1,078 seniors with quality and trusted home maintenance repair.

OF JMPLEMENTING A
PLACE TO CALL HOME,
EDMONTON'S 10-YEAR PLAN
TO END HOMELESSNESS,
HOMES WERE FOUND FOR
MORE THAN 1,300 AND
APPROXIMATELY 85% HAVE
RETAINED THEIR HOUSING.

#### Reaching Out

# Supporting our Capital Region Communities

Our United Way serves the entire Capital Region – whether through partners and agencies located in area municipalities or by people accessing services in Edmonton.

Recognizing the great expertise and unique challenges within these outlying areas, United Way established Community Investment Committees in a number of local communities including St. Albert, Strathcona County and Fort Saskatchewan. Community Investment Committees bring together relevant local stakeholders who best understand the needs of their own communities. These groups are provided with a pool of dollars to invest in priority needs within their communities. Each committee makes decisions on the programs that they will be supporting in the coming year.

The St. Albert Community Investment Committee supports an Outreach Worker for the St. Albert Rental Assistance Program. The position provides coordination of community services and resources to individuals and families so they can find appropriate housing. Additionally, the worker provides assistance to families and individuals with low income to access grants through the Municipal Sustainability Housing Program and Capital Enhancement Program. These programs provide financial assistance with monthly rent payments so families who might otherwise be faced with eviction are able to remain in their homes. United Way also provides funding to St. Albert Community Information and Volunteer Centre and St. Albert Parents' Place - both United Way Member Agencies.

In Strathcona County, the local Community Investment Committee chose to provide funding to two agencies: SAFFRON and the Strathcona County Boys and Girls Club. The funding for SAFFRON supports the Secure Connections Program, which teaches youth, parents and educators about internet safety and the impacts

of cyber bullying. At the Boys and Girls Club, the funding supports a Youth Outreach Worker who builds relationships with vulnerable youth and provides emotional support, mentorship, guidance, referrals and resources. We also have two United Way Member Agencies in Strathcona County: Strathcona Shelter Society and the Information and Volunteer Centre for Strathcona County.

The Fort Saskatchewan Community Investment Committee, which has been in place since 1998, supports the Fort Saskatchewan Families First Society as well as Parent Advocates Linking Special Services. The funding at the Families First Society supports the Family Violence Prevention Program while the funding at PALSS is directed at the Recreation Program, providing children and youth with disabilities a chance to participate in accessible recreational programming. In addition to some of the programs supported by the local Community Investment Committee, the Fort Saskatchewan Boys and Girls Club has been a United Way Member Agency since 1987.

United Way is also providing support to residents of Leduc and Parkland County through Member Agencies such as the Boys and Girls Club of Leduc and the Leduc and District Food Bank as well as through the expansion of the 211 Information and Referral Service. Additionally, many of the programs that we support within Edmonton provide service to individuals who choose to, and in many cases must come into the city to access services.

Our reach extends far beyond the City of Edmonton and we are extremely thankful for all of the support that we receive from businesses and individuals across the entire Alberta Capital Region

# PEOPLE. I DO NOT WORK ON PEOPLE. INSTEAD, I WORK ALONGSIDE PEOPLE.

BEN HOFS, YOUTH CAPACITY BUILDER WITH THE FAMILY CENTRE, IN HIS ADDRESS TO UNITED WAY SUPPORTERS AT THE 2010 BREAKFAST OF CHAMPIONS

#### Collective Community Action

#### **Mobilizing Resources**

In 2010, The Honourable A. Anne McLellan stepped forward with great enthusiasm to Chair the annual United Way Fundraising Campaign. With a trusted and committed volunteer cabinet team of 36 local business leaders behind her and Vice-Chair, Dr. Mike Percy, Dean of the University of Alberta's School of Business, our community rallied to raise the largest amount ever in the history of our United Way - \$21.1 million. This was an increase of \$500,000 over the 2009 achievement and certainly a testament to the hard work of our nearly 5,000 workplace volunteers and the generosity of more than 33,000 donors.

The results of our annual campaign are not just measured in dollars and cents, but also in the participation and engagement of our community. In 2010, there was a significant increase in community engagement activities from our stakeholders. With more than 2,800 volunteers participating, we were successful in hosting a total of 240 Days of Caring – this is an increase

of more than 26% over 2009. Considering there are 365 days in a year, we are especially proud of this collective community action.

Our volunteers hail from many different organizations across our region and participated in a variety of volunteer activities. Whether serving a hot meal to inner-city seniors at Operation Friendship, packing school supplies into backpacks at our InKind Centre or helping build a playground for the students of Connect Society at the fourth annual Engineering Day of Caring, participants echoed very similar sentiments about their experiences. Each felt a deepened sense of understanding about the many issues our community faces and how their contributions - both funding and time - make a difference in the lives of so many. And, throughout these volunteer experiences, many people have shared their own story with us, proving once again that our work in the community touches everyone.

# "JENOWING THAT MY TIME AND ENERGY HELPED OTHERS, GAVE ME A SENSE OF ACCOMPLISHMENT."

ENBRIDGE VOLUNTEER, CHRISTINE LILLEY

One of the many programs that would not be possible without significant volunteer support is a twice-yearly event called Homeless Connect Edmonton. This is a broad-based community-inspired initiative, providing free appropriate services to people experiencing homelessness and those at risk of becoming homeless.

In one day and at one location, Homeless Connect provides opportunities for people to move out of homelessness, raises public awareness of homelessness in the community, and provides a vehicle for community involvement to address this important issue.

A range of services are provided, including: mental health assessments, library services, foot care, haircuts, immunizations, birth control, pre-natal support, laundry, housing information, employment and training services and much more.

In the past year, United Way provided significant assistance to ensure the successful execution of two Homeless Connect Events – one held in May and the second in October. We provided support on various committees including the Steering Committee, Volunteer Committees and Sponsorship Committees, and provided a United Way staff person to Co-Chair the event.

In 2010, a total of 3,000 people accessed dental care, haircuts, hot meals and medical care. Attendees were also given a free "Personal Care Kit" with donated items such as deodorant, shampoo, first aid items and soap. United Way volunteers packaged the kits at the United Way's InKind Centre. The popularity of the program, with clients, volunteers, corporate supporters and community partners was overwhelming. We look forward to continued growth and participation in the future.



IN 2010, UNITED WAY'S COATS FOR KIDS AND FAMILIES CAMPAIGN COLLECTED, CLEANED AND DISTRIBUTED 11,000 WINTER COATS TO INDIVIDUALS AND FAMILIES - A GREAT SUCCESS, THANKS TO CONTINUED SUPPORT FROM PAGE THE CLEANER AND HUNDREDS OF **VOLUNTEERS.** 

17

#### Paying it Forward

#### **Doug's Story**

In 2010, United Way's Tools for School program collected supplies and donations to prepare and distribute 9,468 backpacks to 13 school divisions in the Alberta Capital Region. This means that without this program, 9,468 children, would not have had the necessary supplies to start school and work toward academic success.

Doug, is the manager of the St. Albert Staples, and he is very passionate about the United Way initiative, Tools for School. Although Staples is a flagship sponsor of the program and encourages staff to get involved as a personal endeavour, for Doug, we knew there was something more that motivated him. As we interviewed him for the 2010 Discovery Speaker Series, his reason became more evident.

Doug is enthusiastic about helping kids he doesn't even know. He very much supports the act of sharing and his excitement spills over in his efforts with his employees and fellow managers. He advocates helping collect the school supplies at the store and then spends a Day of Caring at the United Way InKind Centre filling back packs. Listening to Doug talk, we could all see how much it meant to him to know that many people were gaining an appreciation for sharing and for helping others. He talked about how much

fun they had participating outside their work life and how the experience brought them closer together – as a manager, he felt like he bonded with his team of employees.

And then, after about 20 minutes of conversation, as we were wrapping up the video interview, Doug quietly and casually shared a very personal piece of information with us. He mentioned that he was raised in a single parent family – a family of seven kids – and that he and his siblings had to rely on a program like Tools for School for their school supplies. And, there it was - Doug's story. He didn't think his personal story was that big of a deal in the grand scheme of things, but sharing how his experience as a youngster shaped the way he lives his life was really the message. For Doug, helping his coworkers and colleagues to experience the joy he gets from sharing is the big deal. He leads by example and shows others how to pay it forward, and that's his way of paying it back.

This is just one person's story, to read more or view the Tools for School Discovery Speaker Series Video, visit myunitedway.ca



#### An Engaged Community

#### **Inspiring Action**

Whatever information you want, however you want it, when you want it – that's how it flows in today's world. For United Way to effectively engage donors and volunteers, we must understand how best to connect with them.

We recognize that our stakeholders are sophisticated and engaged in the digital age. To further inspire their commitment to community through our organization, we knew we needed to deliver information in a number of different platforms and formats.

"IT IS SO PERSONALLY
REWARDING TO KNOW THAT
OUR COMMUNITY AND OUR
UNITED WAY HAVE SUCH
INCREDIBLE AMBASSADORS
THROUGHOUT THE ENBRIDGE
ORGANIZATION – LEADING THE
WAY, DEMONSTRATING THEIR
COMMITMENT AND ENCOURAGING
OTHERS TO JOIN IN."

ANNE SMITH IN HER ADDRESS TO ENBRIDGE, WINNERS OF THE 2010 UNITED WAY AWARD OF EXCELLENCE

#### Time to Get Social:

In 2010, we embarked on a complete overhaul of our website, myunitedway.ca. With an extensive web and new media strategy in place, we launched the new site just one week before our Annual Campaign Kick-off luncheon. It included the use of several social media platforms including Twitter, Facebook, YouTube, Flickr and Poll Daddy, allowing us to reach more audiences in a more entertaining and interactive way.

By including a team of United Way staff members as regular website bloggers and video bloggers, we not only attracted more website visitors, we engaged them in conversations, and encouraged their opinions through comments on the blog posts. Between September and December 2010, myunitedway.ca saw 93,000 unique page views, an increase of 12,000 over the same time period in 2009.

By December 2010, just four months after the site went live, our My United Way Facebook page had 306 fans and our Twitter account had 403 followers. We were now connecting with our stakeholders and new audiences in real time – allowing them to participate in spreading our messages throughout their networks across the city, the province, the country and the world.

To officially launch the new website and social media strategy, we live-streamed our Annual Kick-off Lunch on September 15 over the internet, including a real time Twitter feed. Video screens were placed throughout the venue so our more than 700 guests could see their own tweets as well as messages coming from audience members watching the event online. This was a first for any United Way in Canada.

# Discovering Impact through Speakers:

There is no greater way to discover the impact of our collective efforts to address social issues than by hearing the true life experiences of those we have helped.

Throughout each year, we develop relationships with the many individuals who have been helped by our work. These individuals become our ambassadors and deliver the United Way message in our community.

In 2010, our Discovery Speaker video library was enhanced by three new videos bringing our total number of inspirational stories on video to 17. This video series made it possible for each and every workplace to be exposed to real stories and the benefit of their contribution to the success of the community. As well, in 2010, 144 live speaking engagements occurred in workplace campaigns, an opportunity for people to hear inspiring stories first hand.



Meet Pilot – our United Way Social Media Mascot.
Pilot was named through an online contest where our
followers submitted names and then online daily voting
determined the winner. Congratulations to Bev Burghardt
for getting the most votes and naming our little bird, Pilot!

#### **Events of Awareness and Action:**

United Way events continue to be a source of inspiration and engagement for our supporters. Over the last year, based on research conducted by MBA students from the University of Alberta, we modified the content of our events. As well, we reduced



the number of events during campaign time from three to two – Campaign Kick-off and Breakfast of Champions. This proved to be very successful for attendance with an average increase of 18% over 2009.

Specialized events also proved to be very successful. The fourth Annual Engineering Day of Caring included participation by 16 engineering firms and 71 volunteers completing structural projects at two United Way Member Agencies.

The first ever Mingle at the Mac reception was held at the Fairmont Hotel Macdonald to host and recognize small to medium size accounts. This was a sold-out event, made possible with the generous sponsorship of our corporate supporters.

#### Rock, Paper Scissors!

#### **Workplace Campaigns put** the FUN in Fundraising

Not only did United Way find new ways to engage and inspire our donors, but our supporters found unique ways to engage and inspire each other, too! Not since the winter games in Vancouver last February has there been a competition guite as exciting.

On Friday, November 26th, the first inaugural TD Bank Group Rock Paper Scissors (RPS) Challenge was held. With the Alberta Capital Region's finest RPS officials on hand, United Way was pleased to be chosen to be the venue for the games as well as the beneficiary of the funds.

As host to this first ever challenge in 2010, you can imagine that there was a significant amount of preparation. A good 15 minutes was spent moving chairs and tables in the United Way boardroom because we were hosting 30 of TD Bank Group's most skilled and strategic RPS athletes.

United Way staff reporter, Christa Broadfoot, says she was honoured to be the only media representative to be granted an all access pass. "This was probably some of my best work in the field of blogging/vlogging. I was humbled to be among this crowd of RPS champions and to proudly wear the official clothing of the games." To watch Christa's video capture of this event, visit myunitedway.ca.

TD Bank Group had a plan. They wanted to increase the participation of individuals in their United Way Campaign and to encourage camaraderie and teamwork amongst their

Capital Region Branch locations. To send a finalist to compete in the first annual RPS Challenge, individual branch locations were required to achieve a 75% participation rate in their internal workplace campaign. The TD Bank Group volunteers were dedicated and committed to leading their organization to success. Through a lot of preparation and planning, the internal teams of volunteers were leaders. They canvassed, educated and encouraged each person to get involved.

The games were not without controversy (but really, what competition is?) and the officials were challenged on a number of levels to make some very difficult calls. In the end, a very deserving winner was declared. Candace Spendelow of TD Canada Trust Branch 8238, Edmonton Centre, took home the glory of the gold and United Way of the Alberta Capital Region received a donation of \$500 over and above the personal donations made by TD Bank Group employees.

This special event was made possible by a number of very committed volunteers who see the value in having fun and contributing to community with teamwork and enthusiasm.

While it's true that we may never overcome 100% of the challenges we face as a community, we are truly grateful for the support and work that has brought us this far, and in particular, over the past 12 months in 2010.

We want to thank and acknowledge all of our 2010 participants who united to help create change in our community, by including them in the lists that follow in this report.

#### **Recognition & Awards**

Volunteerism is key to a healthy community. Volunteers offer their time, their expertise, and most importantly their hearts. We appreciate the efforts of people who help make the Alberta Capital Region a better place to live and work.

Marjorie Margolis Antony Ngo Anna Paranich Sharon Shuya Jill Stewart Sherry vander Heide Phillip Wong

# United Way of the Alberta Capital Region Board of Directors

Dale Mulek, Chair
Lynne Duncan, Vice Chair
Anne Smith, Secretary/Treasurer
Reginald C. Basken
Kate Chisholm
Cheryl Gibson
Mona Hale
Keray Henke
Dr. Zaheer Lakhani
Gord Maron
Debra Osburn
Nancy Reynolds
Elaine Shannon
Doug Thomas
Leon Zupan

# **Community Investment Committee**

Chris Astle
Gerald Bourhis
Shannon Butler
Michael Capus
Bob Chomyn
Mary Chomyn
Grace Choo
Steve Davis
Sharan De Waal
Brian Frevel
Don Gordon
Wes Hodinski
Roshan Kastrinos
Mai Kellerman
Kara Loeffler

# Fort Saskatchewan Community Investment Committee

Jef Bowes April Jennings Ken Shand Gail Steeves Mary Totman

#### St. Albert Community Investment Committee

Jeff Coulombe Warren Dosko Timothy Gillis David Quick Scott Rodda Trina Shipanoff Barry Wowk

# Strathcona County Community Investment Committee

Dawn Bradshaw Marion Bulmer Karen Denis Jill Dorsch Lise Durand Lasha MacLeod Barb McNeill Marilyn Spilchen Taylor Wagar Jackie Winter



#### Campaign Volunteers

#### **Campaign Cabinet Team**

Honourable A. Anne McLellan, P.C., O.C., Campaign Chair

Dr. Michael B. Percy, Campaign Vice Chair Dr. Wayne Shillington, Past Campaign Chair

Dianne Balon

Reginald C. Basken

Randy Bignell

Yvonne Bootsman

Bob Bowhay

Lieutenant Colonel Thomas Bradley

Cindy de Bruijn

Stuart Carter

Dr. Harry Fernhout

Douglas Goss

Ray Guidinger

Brian Henderson

Ken Knowles

Bernie Kollman

Lloyd Lewis

Lesley MacDonald

Randy Mann

Keith Meagher

Susan Mumme

Shane Nisbett

Josephine Pallard

Nancy Petersen

Geoff Rackette

Tom Redl

Janet M. Riopel

Bruce A. Saville

Elaine Shannon

Keith Shillington

Tyler Tollefson

C. Peter Watson

J. Angus Watt

Lisa Werstiuk Dr. Robert Westbury Jadeene Wheaton

Leon Zupan

#### **Account Executive Team**

Leonard Andrichuk

David Aplin

Shane Asbell

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Christopher Bruce

Timothy Button

**Dustin Caouette** 

Tony Chang

Peter Churchill

Cameron Dafoe

Hyacinthe Fallu

Aric Fleming

Mona Hale

Donald Hornsberger

Cameron John

Melanie Johnson

lan Johnston

Jacob Kellerman

Lylle Kephart

Carmen MacKenzie

Dave Majeski

Gordon Maron

Eric Matson

Monique May

Cameron McFadyen

Paul Mennier

Bob Mulligan

Josip Peleskei

Leslie Petryshen

Austin Ritchie

Dave Rumbold
Mike Saunders
Randy Schellenberg
Kevin Sherburne
Jeff Stephen
Mark Swaenepoel
Mark Wiesner
Everett Wong
Lisa Young

#### **Labour Participation**

Elaine Alt
Yvonne Bootsman
Bob Bosa
Deborah Foster
Brian Henderson
Brenda Lekochinsky
Darlene Lewis
Laura Lowrie
Doug Luellman
Jack McMorran
Garry Pucci
Kevin Tamblyn
Jim Woodland

#### **Public Service**

Laurel Bounds
J. Diann Bowes
Clara Cerminara
Diane Diamond
Rose Dykes
J. Greg Findlay
Gino Gadowsky
Randall Gagne
Lee Green

Arthur Guimaraes Gayle Harper Colleen Highet Geraldine Keohane Donald Kwas Garnet Lewis Michael Magathan Richard Marks Kathryn Murie Patricia Neale Amanda Nolet Samuel Radke Jeff Reynolds Marnie Robb Gillian Rutherford Valerie Seidel Catherine Waterton Jane White

#### **Prospecting Team**

Angela Armstrong Shane Asbell Greg Christenson Don Hornsberger Ian Johnston Robert Markowski Chris Rattray Jeff Stephen Mark Wiesner Darcy Yamada

#### **Major Individual Gifts Team**

Bob Ascah Dianne Balon

Reginald C. Basken

Bob Bowhay

Lynne Duncan

Ken Knowles

Lesley MacDonald

Robert Markowski

Honourable A. Anne McLellan, P.C., O.C.

Gord Mooney

Dr. Michael B. Percy

Tom Redl

Elaine Shannon

Doug Thomas

Jadeene Wheaton

Leon Zupan

#### **Discovery Speakers**

Ronda Bedard

Nancy Burns

Debra Cautley

Carol Cremer

Tracy Cumming

Tamara Gaudet

Rosyln Henderson

Benjamin Hofs

Dianne Jackson

Edgar Jackson

Nimera Kalmbach

Sue Keating

Brian McPherson

Lincoln Nanaguawetung

Breanne Noel

Ross Norton

Cliff Nuspl

Kimberley Onclin

Eileen Papulkas

Gary Sampley

Deborah Severinsen Jessica Smith-Perry Pam Spurvey Gail Steeves Rachel Stolte Kuen Tang Arlene Thompson Geoffery Villebrun Michael Willier

Judy Yawney

#### **Leaders of the Way Speakers**

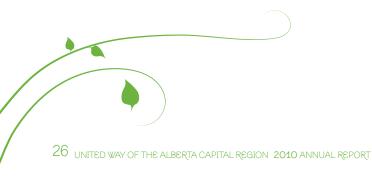
Reginald C.Basken Oryssia Lennie Lloyd Lewis Keith Meagher Paul Mennier Gord Mooney Fay Orr Elaine Shannon Leon Zupan

#### **InKind Centre Volunteers**

Abdu Gotme Rachelle Marek Todd McArter Nicholle Pasechnik Cam Reid Jason Vanin

# United Way Year Round Volunteers

Colleen Mahon Lara Wiebe



#### Days of Caring

A Day of Caring is an initiative that brings volunteers, on loan from their regular workplace for the day, together with resources in a way that directly contributes to the betterment of our community. Volunteers may paint a fence, perform minor renovations, or participate in other activities that benefit member agencies.

#### **Days of Caring Participants**

Accenture

Acklands-Grainger Inc.

Alberta Aboriginal Relations

Alberta Advanced Education and Technology

Alberta Agriculture and Rural Developmen

Alberta Corporate Human Resources

Alberta Culture and Community Spirit

Alberta Education

Alberta Energy

Alberta Environment

Alberta Finance and Enterprise

Alberta Health Services

Alberta Infrastructure

Alberta Justice & Attorney General

Alberta Legislative Assembly

Alberta Sustainable Resource Development

Alberta Tourism, Parks and Recreation

Alberta Treasury Board

ALS Environmental

ATB Financial - Head Office

AXA Pacific Insurance Company

RMO Bank of Montreal

BMO Nesbitt Burns Inc.

Boyle-McCauley Health Centre Society

Canada Revenue Agency

Canadian Western Bank

Capital Power Corporation - Edmontor

Cessco Fabrication & Engineering Ltd

CGI Information Systems and Managemen

Consultants Inc.

CN

CoSyn Technology, a division of WorleyParsons

Deloitte.

Direct Energy

Dow Chemical Canada ULC./Dow

- AgroSciences/MEGlobal Canad

Downtown Business Association of Edmonton

Duncan & Craig LLP

EBA Engineering Consultants Ltd

**Edmonton Airports** 

Environment Canada

**FPCOF** 

Ernst & Young LLP

Firma Foreign Exchange

Flint Energy Services Ltd.

Fort Saskatchewan Christian School

Grant Thornton LLP

Homeward Trust Edmontor

Imperial O

Intact Financial Corporation

J. Percy Page High School

Janssen-Ortho Inc.

Katimavik

KPMG LLP

Krawford Construction Inc.

Leaders Networking Club

**Ledcor Group of Companies** 

Leger Marketing Alberta

Lilydale Inc.

NAIT

Operation Friendship Seniors Society

Parkland Rotary Club

Pathfindere

Pavless Shoe Source

Peterson Walker LLP

**RRC Royal Bank** 

Richard Ryll

Puccell A Farrow I to

Scotiahank

Servus Credit Union Ltd.

Shaw Conference Centre

SIRVA Canada I F

South Edmonton Alliance Church

Spartan Controls Ltd.

Stantoo.

Staples Canada Inc.

Stitch & Ritch

Suncor Energy Edmonton Refiner

Suncor Energy Inc.

TD Bank Group

TELLIS

The Butler Family Foundation



The Edmonton Public Schools
Umicore Canada Inc.
United Way of the Alberta Capital Region
University of Alberta
Wawanesa Mutual Insurance Co.
WorleyParsons Canada Services Ltd.
Xerox Canada Ltd.
Youth Canada Association (YOUCAN!)

# **Engineering Days of Caring Participants**

**AECOM** 

AMEC Earth & Environmental

Associated Engineering Alberta Ltd.

Bantrel

C-FER Technologies

CoSyn Technology, a division of WorleyParsons DIALOG

EBA Engineering Consultants Ltd.

ISL Engineering and Land Services Ltd.

Magna IV Engineering

Morrison Hershfield Limited

SNC-LAVALIN Inc.

Stantec

Tracer

Williams Engineering Canada Ltd

WorleyParsons Canada Services Ltd.

# Accounting Challenge Day of Caring Participants

BDO Canada LLP

Deloitte.

Ernst & Young LLP

Grant Thorton LLP

KPMG LLP

Peterson Walker

# Financial Week of Caring Participants

ATB Financial

BMO Bank of Montreal

CIBC

Canadian Western Bank

HSBC Bank Canada

**RBC** Royal Bank

Servus Credit Union

TD Bank Group

# Community Impact Tour Participants

Agriculture and Agri-Food Canada

ATB Financial

Canada Border Services Agency

Canada Revenue Agency

Canadian Heritage - Edmonton

Capital Power Corporation - Edmonton

Department of Fisheries and Oceans

Department of Justice Canada

Farm Credit Canada

Health Canada

Indian & Northern Affairs Canada Alberta Region

Ledcor Group of Companies

National Research Council - Industrial Research

Assistance Program

Public Health Agency of Canada

Royal Canadian Mounted Police

Stantec

Western Economic Diversification

#### **UDodge Participants**

ATB Financial

Enbridge Pipelines Inc.

Enterprise Rent-A-Car

**EPCOR** 

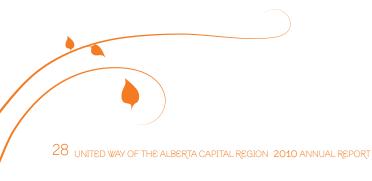
Firma Foreign Exchange

Grant MacEwan University

Neighbourhood Empowerment Team

Stantec

The Family Centre of Northern Alberta (Association)



# Loaned Representative Program

A company loans an employee to United Way for a 15 week period during our annual campaign. Not only does the employee assist United Way in reaching the campaign goal, but also the employee returns to the workplace with enhanced skills that impact the company in a positive way.

#### **Loaned Representatives**

Laura Armstrong Imperial Oil & CEP Local 21A

Samuel Baron
Government of Alberta

Mark Bartell CoSyn Technology, a division of WorleyParsons

Tammy Berting
WorleyParsons Canada Services Ltd

Gerald Bourhis CN

Mary Chomyn Government of Alberta

Adam Claude ATCO Gas

Lana Deets Canada Revenue Agency

Jerry DeZutter
Government of Alberta

David Elaschuk Scotiabank

Don Gordon Government of Alberta Diana Graling RBC Financial Group

Lorna Hallam University of Alberta

Sharon Howie PCL family of companies

Roshan Kastrinos Enbridge Pipelines Inc.

Pat McHugh
Government of Alberta

Bailey Nidd TD Bank Group

Gina Slocuk Government of Alberta

Gail Smith Government of Alberta

Cindy Tomnuk Program Sponsoring Companies

Tim Ward
Government of Alberta

# Program Sponsoring Companies

Agrium
KPMG LLP
Shell Canada Limited



#### Awards of Pistinction

Awards of Distinction are presented to organizations that generate outstanding results in their workplace and corporate campaigns. Congratulations to this year's winners and thank you for your generous support.

#### Campaign Chair Awards

#### Award of Excellence

Enbridge Pipelines Inc.

#### **Education and Engagement Award**

AMEC Earth & Environmental

# Largest Campaign Donation - Under 50 Employees

Melcor Developments Ltd.

### Largest Corporate & Employee Donation

PCL family of companies

#### **Largest Employee Donation**

Provincial Employees' United Way Campaign

#### **Largest Employee Fund Gift**

Edmonton Civic Employees' Charitable
Assistance Fund

#### **Largest Leaders of the Way Campaign**

PCL family of companies

#### **Outstanding Campaign Committee**

Alberta Advanced Education and Technology

#### **Outstanding InKind Support**

Staples Canada Inc.

#### **Quantum Leap Award**

Capital Power Corporation

#### **Rising Star Award**

Crane Carrier Canada

#### **Spirit Awards**

# Bernice Zapf Loaned Representative of the Year Award

Laura Armstrong, Imperial Oil & CEP Local 21A

#### **Campaign Special Event of the Year**

Rock, Paper, Scissors Challenge TD Bank Group

# Canvasser/Canvasser Coordinator of the Year, Private Sector

Terry Williams, Enbridge Pipelines Inc.

# Canvasser/Canvasser Coordinator of the Year, Public Sector

Marcela Zicha-Green, Auditor General of Alberta

#### **Committee Member of the Year**

Olga Mikheenkova, Alberta Blue Cross

# **Employee Campaign Chair of the Year, Private Sector**

Jennifer Gruninger, ISL Engineering and Land Services Ltd.

Mike Wieninger, PCL family of companies

# **Employee Campaign Chair of the Year, Public Sector**

Cindy Bain, Service Canada

#### George Letki Outstanding Volunteer Award

Bob Bowhay, Retired, WorleyParsons Canada Services Ltd.

# Kathleen Huber Outstanding Discovery Speaker Award

Lincoln Nanaguawetung, CNIB

#### Labour Awards

Canadian Union of Public Employees Local 3550

Canadian Union of Public Employees Local 474

Health Sciences Association of Alberta



Combined, more than 37,000 employee and residential individual donors along with over 400 corporate donors contributed to the United Way Campaign in 2010. We appreciate each and every gift and recognize how important individual generosity is to our community. More than 3,350 Leaders of the Way provided over \$7.2 million and the 2010 Leaders of the Way Roster recognized these families and individuals for their outstanding contributions.

#### Corporations

#### \$500.000+

PCL family of companies

#### \$250,000 - \$499,999

Enbridge Pipelines Inc. WorleyParsons Canada Services Ltd.

#### \$100,000 - \$249,999

Agrium

ATB Financial

BMO - Bank of Montreal Alberta North & NWT Imperial Oil & CEP Local 21A

Ledcor Group of Companies

Shell Canada Limited

Suncor Inc.

#### \$50,000 - \$99,999

Alberta Blue Cross

AMEC Earth & Environmental

Capital Power Corporation

CIBC

CN

Costco Wholesale

Dow Chemical Canada ULC/Dow Agro

Sciences/MEGlobal Canada

**FPCOR** 

Finning (Canada) & The CAT Rental Store

**RBC Royal Bank** 

TD Bank Group

TransAlta

Don Wheaton Group

#### \$25,000 - \$49,999

Acklands-Grainger Inc.

AltaSteel/United Steel Workers Local 5220

BP Canada Energy

BURNCO Rock Products Ltd.

Canadian Western Bank

Chandos Construction Ltd.

Enerflex Systems Ltd.

Fraser Milner Casgrain LLP

Great-West Life, London Life and Canada Life

Lehigh Hanson Canada Region

Servus Credit Union Ltd.

#### \$10,000 - \$24,999

Acuren Group Inc.

AECOM

Aecon Lockerbie

AltaLink

ATCO Midstream

Best Buy Canada

Building Products of Canada Corp.

Bunge Canada Wainwright

Cessco Fabrication & Engineering Ltd.

CGI Information Systems and Management

Consultants Inc.

Cougar Drilling Solutions

Crane Carrier Canada

Devon Canada Corporation

Enterprise Rent-A-Car

Field Law

Firma Foreign Exchange

Flint Energy Services Ltd.

FortisAlberta

Fountain Tire

Future Shop

Gibson Energy ULC.

IBM Canada Ltd.

Intact Financial Corporation



John Deere Foundation of Canada

Krawford Construction Inc.

Lilydale Inc.

M.A.P Water & Sewer Services Ltd.

Millar Western Forest Products Ltd.

Molson Canada

MTE Logistix Management

National Oilwell Varco

Nexen Inc. Canadian Oil & Gas Division

Parlee McLaws LLP Barristers & Solicitors

PepsiCo Beverages Company

Spartan Controls Ltd.

Stantec

Syncrude Canada Ltd.

TD Insurance Meloche Monnex

The Economical Insurance Group

TransCanada PipeLines Limited

Umicore Canada Inc.

Wawanesa Mutual Insurance Co.

#### \$5,000 - \$9,999

ABB Inc.

AGS Group Inc.

Alberta Envirofuels Inc.

**AMEC** 

Argus Machine Co. Ltd.

Associated Engineering

ATCO Gas

**ATCO Pipelines** 

Beaver Plastics Ltd.

**CenturyVallen** 

City Lumber & Millwork

Corus Entertainment

David Aplin Recruiting

Davis + Henderson

Delcon Development Group Ltd.

Duncan & Craig LLP

Eagle Professionals Resources

Ecko Marine

Edmonton Valve & Fitting Inc.

Ensign Energy Services Inc.

ESRI Canada

Evonik Degussa Canada Inc.

Farm Credit Canada

Federated Insurance Company of Canada

Fred Singer

Fujitsu Consulting (Canada) Inc.

General Mills Brands on the Go

**HSBC** Bank Canada

Lakewood Chevrolet

Maclab Enterprises

Marsulex Inc.

McCuaig Desrochers LLP

Melcor Developments Ltd.

Metal Fabricators and Welding Ltd.

North West Paving Ltd.

OEM Remanufacturing Company

Pembina Pipeline Corporation

Phoenix Insurance Group Edmonton Inc.

Provident Energy Ltd.

Raywalt Construction Co. Ltd

Saxon International Ltd.

Schlumberger Canada Limited, DBR

**Technology Center** 

Sherritt Coal

Sun Life Financial

The CAT Rental Store

**UPS** Canada

Van Leeuwen Pipe & Tube

Xerox Canada Ltd.

ZCL Composites Inc.

#### \$1,000 - \$4,999

3M Canada Company

ABC Press (1979) Ltd.

A.R.W. Truck Equipment Limited

ABSA - The Pressure Equipment Safety

Authority

Acrodex

AFEXA Life Sciences Inc.

AGRA Foundations Limited

Alberta Truss

Alldritt Development Limited

Allstate Insurance Company of Canada

Allstream Inc. ALS Canada Alstom Canada Inc.

AltaGas Utilities Inc. Aluma Systems Canada

Anderson Associates Consulting Engineers Inc.

Antex Western ATCO I-Tek

Avison Young Real Estate Alberta Inc. Aviva Insurance Company of Canada

Benefex Consulting Inc Brytex Building Systems Inc.

Budget Rent-A-Car of Edmonton Ltd.

Bunge Canada Edmonton

Bunge Canada Fort Saskatchewan

Cameron Canada Ltd.
Canadian Pacific Railway

Canexus Limited

Carlson Construction Ltd.
Centre-Core Realty Ltd
Ceridian Canada Ltd.
C-FER Technologies
Charter Telecom Inc.

Christenson Developments Ltd.

Citi Canada

Clean Harbors Family of Companies

Coca-Cola Bottling Company Comco Pipe & Supply Co. Command Energy Services Crosstown Motors (1982) Ltd. Crystal Glass Canada Ltd.

Cushman and Wakefield Edmonton Drader Manufacturing Industries Ltd. Eaton Electrical Services & Systems -

Edmonton Power Centre

EBA Engineering Consultants Ltd.

**Edmonton Airports** 

Edmonton Economic Development Edmonton

Extendicare (Canada) Inc. Fairmont Hotel Macdonald Fort Garry Industries

Freeze Maxwell (A Division of Fremax Holdings

Ltd)

GE Canada

General Motors of Canada Limited

Goodyear Canada Inc Grace Canada Inc.

Great West Newspapers LP Holt Renfrew & Co. Ltd.

Horton CBI IPEX Inc.

ISL Engineering and Land Services Ltd.

Ivanhoe Cambridge

Karen Hofmann Professional Corp.

Keyera Energy

Kinder Morgan Canada Lafarge Canada Inc. Lee Valley Tools Magna IV Engineering McBain Camera Ltd.

Millennium Modular Homes Ltd

MMM Group

Morrison Hershfield Limited

Nabors Drilling

Northern Alberta Processing Co.

O'Hanlon Paving Ltd. and The Fath Group

Park Paving Ltd.
PennWest Energy
PepsiCo Foods Canada
Petrin Mechanical Ltd.
Pfizer Canada Inc.

Plainsman Manufacturing Inc.

Praxair Canada Inc.

Procor Limited Rail Car Division R.J.A. Medicentres Canada Inc.

Raymond James Ltd. Rick LeMieux Realty

Ricoh Canada Ltd.

Riopel Enterprises Inc.

Robertson Construction Ltd.

Rogers Communications

Schwab Chevrolet Buick GMC Ltd.

Seleca Enterprises Corporation Ltd.

Sha-Sta Services

Shores Jardine LLP

Sierra Systems Group Inc.

Sinclair Supply Ltd.

SIRVA Canada LP

Skilite Construction Ltd.

SNC-LAVALIN Inc.

Society for the Education and Assistance of

Rural Indian Children

Stand-Stone Waste Services Ltd

Sysco Edmonton

The Co-Operators

The DATA Group of Companies

The Rain Man Irrigation & Plumbing Ltd.

Thurber Engineering Ltd.

Town Shoes

TW Insurance Brokers

Tyco Thermal Controls

Univar Canada Ltd.

Universe Machine Corporation

Upside Software Inc.

Volvo of Edmonton

Weight Watchers of Alberta Ltd.

Weir Bowen

Western Canada Machining Inc.

Williams Engineering Canada Ltd

Zurich North America Canada

8 Anonymous

#### \$1 - \$999

689803 Alberta Ltd

Affordable Storage

Air Liquide Canada

Alberta School Boards Association

Alex Bene Professional Corp.

Alphacom Consultants

Anexco Properties Ltd.

Aqua Air Systems

Armor Machine & Manufacturing Ltd.

Ashley Furniture Homestore

ATCO Power

B. Lehmann Plumbing, Heating & Gas Fitt. Ltd

B.A. Eastwood Professional Corp.

B.G.E. Service & Supply Ltd.

Better Hearing Centre Inc

Birdsell Grant LLP

**Bolt Security** 

BPTEC-DNW Engineering Ltd.

Brenntag Canada Inc.

Brownlee LLP

Business Development Bank of Canada

Business Intelligence Forge Corp.

C. Campbell Dental Laboratory Ltd.

Cahlo Industries Ltd.

Callingwood Dairy Queen

Canada Bread Company Limited

Canada Lands Company

Canadian Direct Insurance

Capital Ceramics Ltd.

Capital Estate Planning Corporation

Cargill

Certified Tool & Supply

Consolidated Monitoring Ltd.

Davies & Company Ltd.

Dawson Motors Ltd.

Dell Canada Inc.

**Dundee Realty Corporation** 

E. Mirth Professional Corp.

Ecco Heating Products Ltd.

Edmonton Electric Inc.

Edmonton Electro Plating Limited

**EIDOS Consultants Incorporated** 

élan Data Makers

Environics Lipkin Inc

Fluor Canada Ltd.

Focal Customer Development Inc.

Freedom Ford Sales Limited

G. W. Hood Ltd. GC Tile Ltd

Gene's Excavating & Bobcat Services Ltd.

Harry Rosen

Hemisphere Engineering Inc.

Hobart Food Equipment Group Canada

Humford Management Inc.

Institute of Chartered Accountants of Alberta

Intergraph Canada Ltd. Janssen-Ortho Inc.

Kin Club of Fort Edmonton

Kirk United Church Congregation

Kiter Enterprises Ltd.
Klohn Crippen Berger Ltd
Koester Insurance Services
Leduc Meat Packers Ltd.

Leon's Furniture & Appliance Warehouse

Live Idea Inc.

M D Management Limited

Mackenzie Financial Services Inc.

Manulife Financial
Marsh Canada Limited

Murray Hill Developments Ltd.

Newwest Travel Ltd. Notables Stationers Inc. Ondrack Cartons (1979) Ltd.

Optimax Benefits
Park Memorial Limited

Penta Completions Supply & Services Ltd

Peterson Walker LLP Pitney Bowes of Canada Plaza Recreation Ltd. PPM 2000 Inc.

PricewaterhouseCoopers LLP R.A.S. Oil Patch Consulting Ltd. R.C. Purdy Chocolates Ltd. Radius Mechanical Ltd.

Rand Investments Ltd. Reliable Parts Ltd. Rig Service Tools Ltd.

Robinson Dale Insurance Ltd.
Rotary Club of Parkland after Dark

Rotary Club of Spruce Grove

Schneider Electric

Skeans Engineering Alberta Ltd Skylark Construction Limited Sonoco Canada Corporation St. Albert Denture & Impant Clinic

The Dominion of Canada General Insurance

Company

The Wusyk Financial Group Thermex Metal Treating Ltd. Thermo King Western Inc. Unisource Canada Inc. Valcon Partitions Ltd. Warren Development Ltd.

West End Gallery Ltd.
Western Star Trucks (North) Ltd.
Winner Garment Industries Ltd.

Word Circus, Inc. 10 Anonymous



# InKind Centre Corporate Contributors

Absolute Dollar Store Alberta Blue Cross

Anderson Career Training Institute

Bennett Jones LLP

Canadian Western Bank

Clean Air Strategic Alliance

Credit Union

David Alpin Recruiting

Duncan Sabine Collyer Partners LLP

Edmonton Economic Development Corporation

Grant Thornton LLP

I-Care Office Solutions

McLennan Ross LLP Barristers & Solicitors

RGO Office Products Edmonton Ltd.

Rig Service Tools Ltd.

Safeguard by NDS Forms and Business

Systems

Sissors Place

Suncor Energy Inc.

TD Bank Group

Wells Fargo Financial

Xenali Corporate Furnishings

I Anonymous

# InKind Centre Individual Contributors

Tony Alm Bischoff Family

Tracy Fitzgerald

Jeff Gusdal

Nikole Rolof

Chris Stark

#### Coats for Kids and Families

ABC Press

Corus Radio: 630 Ched, 95.2 JOE FM, cisn

Country 103.9

Edmonton Eskimo Football Club

Edmonton Examiner

Edmonton Oilers Community Foundation

Page The Cleaner

Purolator

The Edmonton Sun

West 49

#### **Tools for School**

ABC Press

Cityty

Edmonton Eskimo Football Club

Edmonton Examiner

First Student Canada

McDonald's Restaurants of Canada

Newcap Radio: 790 CFCW, 96.3 Capital FM,

K-97

Purolator

Staples Canada Inc

The Edmonton Sun

# **Edmonton Community Foundation Funds**

Barb Tarbox Legacy Fund Bicentennial Fund Darlene & Doug McNally Family Fund Doris Tanner Pimm Fund Edmonton Community Foundation for Partners for Kids Fldon & Anne Foote Fund George & Lilian McEwen Family Fund H.J. (Jock) Dawe Family Fund Harold & Linda Banister Family Fund John Edward & Mary Ann Hockin & Family Fund Lillian A. Simonet United Way Fund Martin & Sarah Gouin Fund for Children Our Children's Millenium Fund Ralph & Gay Young Family Fund Randy Diamond & Dree Thomson-Diamond Steven & Patty Glover Fund 3 Anonymous

#### **Unions**

Alberta Federation of Labour Alberta Union of Provincial Employees Alberta Workers' Health Centre Canadian Labour Congress Canadian Office & Professional Employees - Local 491 Canadian Office & Professional Employees Union Local 458 Canadian Union of Postal Workers Canadian Union of Public Employees Local 1368 Canadian Union of Public Employees Local 30 Canadian Union of Public Employees Local 3550 Canadian Union of Public Employees Local 41 Canadian Union of Public Employees Local 474 Canadian Union of Public Employees Regional Office CAW Canada CAW Canada Local 4050 Communications, Energy and Paperworkers Local 445 Communications, Energy and Paperworkers Local 501A Communications, Energy and Paperworkers Local 530A Communications, Energy and Paperworkers Local 777 (Air Liquide Unit) Communications, Energy and Paperworkers Local 1947 Communications, Energy & Paperworkers Union - IPEX Local 21A Communications, Energy & Paperworkers Union of Canada Edmonton & District Labour Council General Teamsters, Local Union No.362 Health Sciences Association of Alberta International Association of Heat & Frost Insulators & Asbestos Workers Local 110 International Association of Machinists & Aerospace Workers Local 1722 International Association of Machinists and Aerospace Workers Local 99 International Brotherhood of Boilermakers & Welders Local 146 International Union of Operating Engineers Local 955 National Health & Welfare Union Local 30016 (P.S.A.C.) Retail Wholesale Canada - CAW Local 250 Retail Wholesale Canada - CAW Local 350 UNITE HERE Local 47 United Food & Commercial Workers Local 401 United Nurses of Alberta Local 33 United Steel Workers Local 1-207

#### **Employee Groups**

#### \$1,000,000+

Government of Canada Workplace Charitable Campaign

Provincial Employees' United Way Campaign

#### \$500,000 - \$999,999

PCL family of companies University of Alberta

#### \$250,000 - \$499,999

Amalgamated Transit Union #569
Association of Managers and Non -Union
Affiliates - Alberta Health Services

Canadian Union of Public Employees Local #30 City of Edmonton Management Association Communications, Energy and Paper Workers Union Local #829

Edmonton Civic Employees' Charitable

Assistance Fund

Edmonton Firefighters Union Local #209

Edmonton Police Service - Senior Officers

Association

Enbridge Pipelines Inc.

Imperial Oil & CEP Local 21A

International Brotherhood of Electrical Workers
Local #1007

United Nurses of Alberta Local #196 WorleyParsons Canada Services Ltd.

#### \$100,000 - \$249,999

Agrium
ATB Financial
Canada Revenue Agency
Capital Power Corporation
Costco Wholesale
Deloitte.

Department of National Defence Dow Chemical Canada ULC/Dow Agro Sciences/MEGlobal Canada EPCOR

Finning (Canada) & The CAT Rental Stores Ledcor Group of Companies

RBC Royal Bank Employees

Scotiabank

Servus Credit Union Ltd.

Stantec

Staples Canada Inc.

Suncor Inc.

#### \$50,000 - \$99,999

Alberta Advanced Education and Technology

Alberta Blue Cross

Alberta Employment and Immigration

Alberta Energy

Alberta Environment

Alberta Finance and Enterprise

Alberta Health and Wellness

Alberta Investment Management Corporation (AIMco)

Alberta Justice and Attorney General

Alberta Motor Association

Alberta Sustainable Resource Development

AMEC Earth & Environmental

BMO Employee Charitable Foundation

Canadian Western Bank

CN Alberta United Way Campaign

Department of Justice Canada

Don Wheaton Ltd.

Edmonton Journal

Edmonton Public Schools

Ernst & Young LLP

Federal Government Retirees

Fraser Milner Casgrain LLP

Future Shop

NAIT

Public Works and Government Services Canada

Royal Alexandra Hospital Employees'

Charitable Donations Fund

Service Alberta Service Canada

Shell Scotford Complex Spartan Controls Ltd.

TD Bank Group

TransAlta

United Way of the Alberta Capital Region

Western Economic Diversification

#### \$25,000 - \$49,999

Acklands-Grainger Inc.

AECOM

Alberta Agriculture and Rural Development

Alberta Children and Youth Services Alberta Corporate Human Resources Alberta Culture and Community Spirit

Alberta Education

Alberta Health Services - Public Health, Primary

Care & Chronic Disease Management

Alberta Infrastructure

Alberta Justice & Attorney General/Alberta Solicitor General & Public Security

Alberta Municipal Affairs & Alberta Housing and

**Urban Affairs** 

Alberta Seniors and Community Supports

Alberta Transportation

AltaGas Utilities Inc. & CEPU Local 1947

Associated Engineering Athabasca University Auditor General of Alberta

Bantrel

Best Buy Canada BP Canada Energy Brownlee LLP

BURNCO Rock Products Ltd.

Canada Post Corporation

CGI Information Systems and Management

Consultants Inc.

Chandos Construction Ltd.

CIBC

CIBC Wood Gundy

DIALOG

EBA Staff, Family and Friends

Edmonton Economic Development Corporation Edmonton Public Teachers' Charity Trust Fund

Environment Canada

Field Law

First Canadian Insurance Corporation

FortisAlberta

Fujitsu Consulting (Canada) Inc. Glenrose Rehabilitation Hospital

Health Canada HSBC Bank Canada IBM Canada Ltd.

INAC Alberta Region Employee Campaign

ISL Employees
Judiciary

KPMG LLP Lilydale Inc. London Drugs

McLennan Ross LLP Barristers & Solicitors

Melcor Developments Ltd. National Oilwell Varco

Northlands Ogilvie LLP Park Paving Ltd.

PricewaterhouseCoopers LLP

Rawlco Radio Ltd. ScotiaMcLeod

Sherritt International Employee Campaign Syncrude Canada Research Centre Employees

**TELUS Employee Charitable Giving** 

The Edmonton Sun/Examiner

TransCanada PipeLines Limited

University of Alberta Hospital/Stollery Children's

Hospital Staff Charities Fund

**UPS** Canada

Witten LLP

YMCA of Edmonton

Anonymous

#### \$10,000 - \$24,999

Accenture

Acuren Group Inc.

Alberta Aboriginal Relations

Alberta Envirofuels Inc.

Alberta Executive Council/Public Affairs Bureau

Alberta Health Services - Addiction & Mental

Health

Alberta Health Services 7th Street Plaza

Alberta Housing and Urban Affairs

Alberta Innovates - Technology Futures

(Edmonton)

Alberta International & Intergovernmental

Relations

Alberta Legislative Assembly

Alberta Medical Association

Alberta Solicitor General

Alberta Tourism, Parks and Recreation

Alberta Treasury Board

AltaLink

AltaSteel/United Steel Workers Local 5220

APEGGA

ATCO Gas EPIC Campaign

ATCO Midstream EPIC Campaign

BDO

Bell

Bissell Centre

**BMO Nesbitt Burns** 

Building Products of Canada Corp.

Bunge Canada Wainwright

Canadian Broadcasting Corporation

Case Processing Centre Vegreville

Cessco Fabrication & Engineering Ltd.

C-FER Technologies

Chivers Carpenter Lawyers

City of St. Albert Staff

Cityty

Concordia University College of Alberta

Cougar Drilling Solutions

Crane Carrier Canada

Credit Union Deposit Guarantee Corporation

Crystal Glass Canada Ltd.

CTV Edmonton

David Aplin Recruiting

Davis LLP

Devon Canada Coporation (Swan Hills)

Edmonton John Howard Society

EMC Corporation of Canada

Enterprise Rent-A-Car

Evonik Degussa Canada Inc., Gibbons Site -

Hydrogen Peroxide

Flint Energy Services Ltd.

Ford Credit Canada Limited

Ford Motor Company of Canada Ltd.

Fountain Tire

Fred Singer

GE Canada

General Dynamics Land Systems

Gibson Energy ULC.

Global Edmonton a part of Shaw Media

Grant MacEwan University

Hewlett Packard (Canada) Co.

Holt Renfrew & Co. Ltd.

Intact Financial Corporation

Intec Billing Canada Ltd.

Lehigh Inland Cement Limited

Magna IV Engineering

Millar Western Forest Products Ltd.

Miller Thomson LLP

Molson Canada

National Bank Financial

Natural Resources Canada - Canadian Forest

Service

Natural Resources Canada, Canmet ENERGY,

Devon

NAV CANADA

NorQuest College

**OEM Remanufacturing Company** 



PepsiCo Beverages Company

Provident Energy Ltd.

PSAA - Bids for Kids Public Schools Admin.

Assoc.

Public Safety Canada

RBC Dominion Securities Inc.

Richardson GMF

Royal Canadian Mounted Police

Sherritt Coal

Sierra Systems Group Inc.

SNC-LAVALIN Inc.

Strathcona County

Sysco Edmontor

TD Insurance Meloche Monnex

TELUS World of Science - Edmonton

The Economical Insurance Group

The Family Centre

The King's University College

Thurber Engineering Ltd.

Transport Canada

Wawanesa Mutual Insurance Co.

Weldco Companies

Westgate Chevrolet Ltd. - "The Chevy Farm"

Xerox Canada I td.

Youth Emergency Shelter Society

#### \$5,000 - \$9,999

ABB Inc

ABSA - The Pressure Equipment Safety

Authority

Agriculture and Agri-Food Canada

Alberta Geological Survey

Alberta Health Services - Community & Rura

Hospitals

Alberta Teachers' Retirement Fund Board

Alberta Utilities Commission

**AMFC** 

Aon Consulting Inc.

Astral Media Radio - Edmonton

ATCO Electric EPIC Campaign

ATCO Pipelines Employees Participating in

Communities (EPIC)

Avison Young Real Estate Alberta Inc.

Aviva Insurance Company of Canada

Beaver Plastics Ltd.

Bennett Jones LLP

Big Brothers Big Sisters of Edmonton & Area

Blackiact Investments

Business Development Bank of Canada

CA School of Business

Canada Brokerlink

Canadian Direct Insurance

Canadian Food Inspection Agency

Canadian Heritage - Edmonton

Canadian Paraplegic Association (Alberta)

Carlson Construction Ltd

CenturyVallen

Ceridian Canada Ltd.

CH2M Hill Canada Limited

Chartered Accountants of Alberta

Christenson Developments Ltd.

Citi Canada

Citizenship & Immigration Canada - Edmonton

City of Fort Saskatchewan

CNIB

Coast Paper

Coca-Cola Bottling Company

Correctional Service of Canada - Edmonton

Institution

Corus Entertainment

Cushman and Wakefield Edmonton

Davis + Henderson Employees

Delcon Development Group Ltd.

Drader Manufacturing Industries Ltd.

E4C

Edmonton & Area Parole Officers

Edmonton Chamber of Commerce

Emery Jamieson

Ensign Energy Services Inc.

Fairmont Hotel Macdonald

Farm Credit Canada

Federated Co-Operatives Limited

Federated Insurance Company of Canada

Foreign Affairs & International Trade Canada

General Bank of Canada

General Mills Brands on the Go

Grace Canada Inc.

Grant Thornton LLF

Great-West Life and London Life

GWP Wealth Management Inc.

Horton CBI

- IBI Group

industry Canada Employees



Marsulex Inc.

McBain Camera Ltd.

Metal Fabricators and Welding Ltd.

Morningstar Air Express
Morrison Hershfield Limited

Natural Resources Canada - Surveyor General Branch

North American Construction Group

Norwood Child & Family Resource Centre

Owens Corning

Pembina Pipeline Corporation

Phoenix Insurance Group Edmonton Inc.

Procor Limited Rail Car Division

Public Health Agency of Canada - Alberta/NWT

Public Prosecution Service of Canada, Alberta

Region (Edmonton)

RBC Dominion Securities Inc.

RGO Office Products Edmonton Ltd.

Ricoh Canada Ltd.

Staples Advantage

Statistics Canada

Sulzer Metco (Canada) Inc.

Sun Life Financial

Terra Centre for pregnant & parenting teens

The Alberta Teachers' Association

The Cat Rental Store

The DATA Group of Companies

Umicore Canada Inc.

Upside Software Inc.

Van Leeuwen Pipe & Tube

Veterans Affairs Canada

Woods & Company

1 Anonymous

#### \$1,000-\$4,999

ABC Press (1979) Ltd.

Ackroyd LLP

Acrodex team

AFEXA Life Sciences Inc.

AGRA Foundations Limited

Alberta Innovates - Technology Futures

(Vegreville)

Alberta Ombudsman

Alberta School Boards Association

Alberta Traffic Supply Ltd.

Allstate Insurance Company of Canada

Allstream Inc.

ALS Laboratory Group-Edmonton

Alstom Canada Inc.

Antex Western

Aramark

Arbor International Inc.

Argus Machine Co. Ltd.

Ashley Furniture Distribution Centre

ATCO EPIC (I-Tek)

Ben Calf Robe Society

Bishop & McKenzie

Boys & Girls Clubs of Edmonton

Brenntag Canada Inc. Employee Campaign

Bunge Canada Edmonton

Bunge Canada Fort Saskatchewan

C. J. Campbell Insurance (Edmonton) Ltd.

Canada Border Services Agency

Canada Bread Company Limited

Canada School of Public Service

Canadian Mental Health Association-Edmonton

Region

Canadian Natural Resources Limited

Canadian Pacific Railway

Canadian Tire

Canexus Limited

Carma Developers LP

Centre for Family Literacy Society of Alberta

Changing Together: Centre for Immigrant

Women City of Leduc

Cochard Johnson

Colliers Macaulay Nicolls Inc.

Connect Society Coronation Plaza

Courts Administration Service-Edmonton

Defence Construction Canada Delaware North Sportservice Design Group Staffing Inc.

Duncan & Craig LLP

Eagle Professionals Resources

Eaton Electrical Services & Systems -

Edmonton Power Centre

Edmonton Airports

Edmonton Epilepsy Association

Edmonton Gleaners Association - Edmonton's

Food Bank

Edmonton Mennonite Centre for Newcomers

Edmonton Social Planning Council Elizabeth Fry Society of Edmonton Elk Island National Park of Canada

ESRI Canada

Extendicare (Canada) Inc. Firma Foreign Exchange Gateway Association

General Motors of Canada Limited

Goodwill Industries of Alberta

Gordon Zwaenepoel

H. J. Heinz Company of Canada Ltd Harvard Property Management Inc. Intergraph Canada Ltd. Edmonton

IPEX Inc.

IS2 Staffing Services Inc.

ITW Insulation Systems Canada

Jewish Family Services

KARA Family Resource Centre

Kevera Energy

Kinder Morgan Canada

Kraft Foods

Lafarge Canada Inc. Lakewood Chevrolet Leger Marketing Alberta Lexmark Canada Inc.

MacKay LLP

Maclab Enterprises Marsh Canada Limited

McCuaig Desrochers LLP

Millenium Insurance

MMM Group

National Research Council of Canada - Institute

for Nanotechnology North West Paving Ltd.

Northern Alberta Processing Co.

Office of the Auditor General of Canada

Office of the Chief Electoral Officer

Office of the Information and Privacy

Commissioner **ONPA** architects

Operation Friendship Seniors Society **OPTIONS Sexual Health Association** 

P.A.L.S. - Project Adult Literacy Society Parole Board of Canada Edmonton Office

Passport Canada

Pattison Outdoor Advertising Payless Shoesource Canada LP

PennWest Energy Trust PepsiCo Foods Canada Peterson Walker LLP Pfizer Canada Inc.

Public Service Commission of Canada

Raymond James Ltd. Rig Service Tools Ltd.

Royal Lepage Noralta Real Estate Inc.

RR Donnelley

Schlumberger Canada Limited, DBR

Technology Center Schneider Electric

Seniors Association of Greater Edmonton

(SAGE)

Sexual Assault Centre of Edmonton (SACE)

Sinclair Supply Ltd. SIRVA Canada LP Sobeys West

Spark - The Branding Shop

St. Albert Gazette

The Brick

The Canadian Red Cross Society

The Employees of Command Energy Services and Accurate Oilfield Supply Ltd.

The Support Network, Edmonton's Crisis & 211 Centre

Town Shoes Limited Travelers Canada

United Way of Canada - Centraide Canada

Univar Canada Ltd. Volvo of Edmonton

Wal-Mart

Weatherford Canada Partnership Wellhead

Systems Weir Bowen

Williams Energy Canada Inc. Williams Engineering Canada Ltd

YWCA Edmonton ZCL Composites Inc.

Zurich North America Canada

7 Anonymous

#### \$1 - \$999

689803 Alberta Ltd

Access Insurance Group

Adroit Investment Management Ltd.

Air Liquide Canada

Alberta Pensions Services Corporation Allen & Associates Chartered Accountants Allstate Insurance Company of Canada

Amgen Canada Inc.

Ashley Furniture Homestore

Ashley Furniture Homestore - Westend

Astra Pharma Inc. ATCO EPIC (I-Tek)

ATCO Power Employees EPIC Campaign

Bank of America Canada Bentall Real Estate Services Canada Lands Company

Canada Mortgage & Housing Corporation

Cargill

Christie Communications Comco Pipe & Supply Co.

Company's Coming Publishing Limited

Convergys Customer Management Canada Inc.

Dell Canada Inc.

Dundee Realty Corporation Ecco Heating Products Ltd.

Eli Lilly Canada Inc.

Enbridge Pipelines Inc. Volunteers Program

Enform

Fluor Canada Ltd.

Fort Saskatchewan Boys and Girls Club

Freedom Ford Sales Limited

GlaxoSmithKline

Global Payments Canada Inc.

Goodyear Canada Inc

Harry Rosen

Hawkings Epp Dumont LLP Hemisphere Engineering Inc.



Hobart Food Equipment Group Canada

Insurance Bureau of Canada

Insurance Council of Canada

Investors Group Financial Services Inc.

(Edmonton Capital)

Janssen-Ortho Inc.

KBR Canada Ltd.

Leduc Community Hospital

M D Management Limited

Manasc Isaac Architects Ltd.

Manulife Financial

Matrix Solutions

Millwoods Honda

Mobile Giving Foundation Canada

Morningstar Partners

National Corporate Anonymous

National Film Board

Nexen Inc. Canadian Oil & Gas Division

Office of the Ethics Commissioner

Ormed Information Systems Ltd.

Oxygen (GCWCC)

Pitney Bowes

Praxair Canada Inc.

Procter & Gamble Inc.

Public Safety and Emergency Preparedness

RioCan REIT/RioCan Property Services

Royal LePage (Gateway Realty Inc.) SGI

Noone Engineering Alberts

Skeans Engineering Alberta Ltd

Source Medical Corporation

St. Albert Community Information and Volunteer Centre

St. Albert Parents' Place Association

Staff of the Edmonton Real Estate Board

Cooperative Listing Bureau Ltd.

Stahl Peterbilt

Stanley Security Solutions

Strathcona Shelter Society Ltd. "A Safe Place"

Sturgeon Community Hospital

Suncor Energy Sales, Service and Operations

The Dominion of Canada General Insurance

Company

Top-Co LP

Transportation Safety Board of Canada

Unisource Canada Inc.

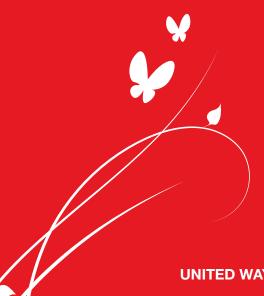
VF Imagewear Canada Inc

Waterloo Mercury Sales (1981) Ltd.

Waterous Power Systems

7 Anonymous







Alberta Capital Region 15132 Stony Plain Road Edmonton, AB T5P 3Y3

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