United Way of the Alberta Capital Region Annual Report 2007







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I believe in my community. I believe that its success depends on the people who live in it. That everyone has something to contribute. That everyone deserves respect. That everyone's potential can be realized. That diversity is vital. That every person has value. That everyone needs help and everyone can offer help. That a safe, supportive community is everyone's responsibility.

# Message from the Chair & President/CEO

#### 2007 | Believing in Potential

Anthems stand for a belief in something. They inspire, rally and bring us together around a common ideal.

In 2007, United Way of the Alberta Capital Region adopted an Anthem. The words on the previous page very aptly describe who we are, what we stand for and how we behave and they inspire us to rally around a common set of beliefs and our vision of a better community. The Anthem is comprised of value statements that every single person living in this community can identify with and work to uphold.

The organization's success in 2007 is the result of so many people who truly live these inspiring words. Their contributions are significant and demonstrated by their commitment, generosity and hard work. They are a diverse group of volunteers, community agencies, corporate, employee and other community donors who believe in our community. Quite simply – they all believe in possibility.

The loyalty and enthusiasm demonstrated by our supporters in 2007 resulted in a very successful fundraising campaign, making it possible for United Way to increase investments in important community issues, initiatives and collaborative partneships. This successful campaign means we are on track towards achieving our five-year strategic plan:Vision 2010 -Community Impact through Community Building.

### Vision 2010 | Believing in Success

#### Maximizing Impact

The achievement of our 2006 Annual Campaign allowed us to invest more than I million new dollars into our community in 2007. This included an increase of 4% of Member Agencies' base budgets to support the rising day-to-day costs directly related to the current economic situation. We were also pleased to be able to invite a new Member Agency to our Network of Core Services. The Seniors Association of Greater Edmonton (SAGE) is a multi-service senior centre that provides services in person, by telephone and over the Internet to our growing population of seniors.

United Way continued to support a number of community partnerships including Families First Edmonton, Success By 6<sup>®</sup>, Neighbourhood Empowerment Team, Edmonton Seniors Coordinating Council and the Community University Partnership for the Study of Children, Youth and Families. In 2007, we were able to support the Edmonton Community Foundation's newly formed Social Enterprise Fund. As well we were also able to expand school lunch to junior high students at Parkdale School as part of the Partners for Kids initiative.

Also, for the first time The Circle of Safety Aboriginal Family Violence Program offered by Aboriginal Consulting Services of Alberta and the Domestic Violence Centre partnership both received funding.

Along with prosperous economic times, our province continues to experience new and growing challenges and issues for many families and individuals. An unrivalled population growth along with the rising cost of living and shortage of affordable and available housing means that even more people struggled to make ends meet.





In response to these issues, United Way provided additional supports to the Bissell Centre focused on issues related to the increase in homelessness and the temporary formation of "Tent City" in 2007. We also facilitated meetings with community representatives to determine the most appropriate role for United Way to play regarding this challenge. These meetings resulted in the development of our Homelessness Action Plan, which was subsequently implemented, and our participation on the Mayor's Task Force to End Homelessness in 10 years.

United Way continues to increase participation and support of innovative partnerships devoted towards finding solutions to some of our community's most pressing root cause issues.

#### Mobilizing Resources

Through proven and new resource development strategies, United Way exceeded our fundraising target of \$20.7 million dollars In 2007. This is the largest campaign in our 66 year history and represents a nearly 9% increase in resource growth over 2006.

All of this success is made possible because of the tremendous support from our more than 5,000 United Way volunteers and more than 42,000 donors. The stellar leadership provided by 2007 Campaign Chair, Ms. Bernie Kollman and her volunteer Campaign Cabinet consisting of 45 dedicated leaders from our community was unparalleled. Ms. Kollman's passion and enthusiasm for the community was infectious and carried throughout the hundreds of workplace campaigns so integral to our success.

United Way's Million Dollar Match wrapped-up a success beyond expectation. The matching program was introduced in 2005 to launch our Enhanced Giving Initiative and increase our base of Leaders of the Way. Over the course of three years this program encouraged more than one million new dollars of individual citizen support.

The United Way InKind Centre continues to be a valued and welcome service for its nearly 300 members. In 2007, The InKind Centre collected and distributed more than \$2 million dollars in fair market value. Products distributed ranged from office technology, furniture and supplies to children's toys, seasonal items and personal care products, covering a broad range of community needs.

The InKind Centre also facilitated another successful year of the Tools for School and Coats for Kids & Families programs. Combined with the overwhelming support of dedicated sponsors, Tools for School provided 6,100 children with backpacks equipped with school supplies and Coats for Kids & Families gathered over 16,000 coats for families in need. On May 5, 2007 The Great Human Race hit the ground running (and walking) in downtown Edmonton. For the first time ever in the City's history, an organized road race was held in our downtown core. With volunteer Committee Chair, Jim Taylor, Executive Director of the Downtown Business Association leading the way, more than 2,000 participants took off from City Hall raising a total of \$245,000 in support of nearly 200 causes.

#### Inspiring Action

Our local participation in a National Brand Identity Initiative was key to the adoption of new United Way brand imagery. This work captured the essence of Community Building and was represented in all key messages and materials throughout 2007.

Our four main campaign celebration events were tremendously successful with more than 2700 people in attendance. The events featured guest speakers to help engage and inspire our audiences as well as provide education surrounding the needs in our community. Our Rodeo Round-up Luncheon program was of particular significance, focusing on the current affordable housing issue with special featured guest speaker, Martin Garber-Conrad from the Edmonton Community Foundation.

Our increased focus on Community Engagement produced very positive results – helping us to expand the number of opportunities available to groups and individuals wishing to participate in Days of Caring. 2007 saw a marked increase in participants and we hosted more than 600 people, including a group of professional engineers who were inspired by Financial Day of Caring to create the first-ever Engineering Challenge Day of Caring. In just one day, this group of enthusiastic and passionate volunteers came together to completely renovate the outdoor play space at Kara Family Resource Centre, providing children with a safe and fun place to play.

We continued to have strong support from our local media in 2007 with many media opportunities and appearances for our Campaign Chair and other senior volunteers. Mass media continues to be our most effective and credible form of delivering our key message to large audiences and we are very grateful for their support.

#### Performance Excellence

United Way continuously strives to provide support and performance excellence to all areas of the organization. The need to be efficient, effective and good stewards of our donor's gifts is always paramount in our day-to-day work. United Way is not immune to the economic and competitive challenges of our community. An increased percentage of staff turnover in the past year and a very tight labour market meant that improvements and streamlining in productivity were even more important in 2007. Technological enhancements, a comprehensive Human Resources Strategy and the search for a new facility for our organization were of priority focus. We are happy to report that advancement has been realized in these areas and we continued to uphold our high level of efficiency in operations.

In the following pages we are pleased to present our 2007 Financial Statements, which reflect results made possible by our 2006 fundraising achievements. This success would not have been possible without the leadership and commitment of the Board of Directors, Campaign Cabinet, Community Investment Committees, professional staff and the thousands of donors who gave so generously. We are also pleased to present a series of stories that truly reflect our work and demonstrate the impact we are making in our community. We hope you find these stories of hope, encouragement and success to be inspiring and uplifting. Thank you for believing in your community and all its possibility.

Darwin Park, Chair 2007 Board of Directors

Lane Source

Anne Smith, President and CEO

# **DAVID** | *I believe in possibility.*

"I would like to be a mentor someday. If I become a mentor, I'd like to play sports if my mentoree wants to play sports. I would play outside with him. I'd play chess, teach him how to play if he doesn't know, and a lot of other stuff."

This is the kind of attitude that has fostered in the heart of David, a grade six student at Norwood Elementary School. His experience with a mentor has impacted his life so greatly, that even at this young age he is thinking about the future, a future in which he plays the role of a mentor. David's family has seen its share of challenges, but through this adversity a child with a loving heart has been born. Through the assistance and guidance offered by United Way in its efforts to promote Healthy Children & Youth, David is able to see what he can achieve, and more importantly, what he can help others to achieve.

Early childhood development programs involving parents and other primary caregivers of young children can vastly improve outcomes for children's behaviour, learning and health in later years. By ensuring children and youth receive the services needed to remain healthy and productive members of society, we can provide better opportunities for their success and reduce the need for community services in the future.

Partners for Kids (PFK) was launched in partnership with Norwood Elementary School in 1997 and has since expanded to Abbott Elementary and Parkdale School. The uniqueness of PFK lies in its comprehensive nature. The project has its roots in reading mentorship but it goes far beyond that to involve a number of community agencies, businesses and citizens in creating a network of support for children and their families, provided by caring professionals and concerned volunteers.

Like David, many children that have had mentors influence their lives have shown great success. In a city in which one of every three students do not graduate from high school, these children have been given an opportunity to break the trend and embrace success and a better life. Children with mentors are proven to be 80% more likely to finish high school. They are also half as likely to use drugs and skip school and a third less likely to use alcohol. Children that receive even just a single hour per week from an In-School Mentor have significantly improved attitudes, grades, and relationships with adults and their peers.

This is what it means to believe in possibility. It means that David is more likely to graduate high school, it means he is more likely to attend college or university and go on to work in the field of his choice. It will not be an occupation chosen for him because it will not be the only occupation he is qualified for, he will have choice, he will have dreams, he will have possibilities.

#### **Recognition & Awards**

Volunteerism is key to a healthy community. Volunteers offer their time, their expertise, and most importantly their hearts. We appreciate the efforts of people who help us make the Alberta Capital Region a better place to live and work.

#### United Way of the Alberta Capital Region Board of Directors

Darwin Park, Chair Oryssia Lennie, Ist Vice Chair Dale Mulek, 2nd Vice Chair Brian T. Vaasjo, Past Chair Anne Smith, Secretary/Treasurer Robert (Bob) Ascah R.C. (Reg) Basken Lynne Duncan Cheryl Gibson Keray Henke Linda Hughes Nancy Reynolds Elaine Shannon Doug Thomas Joseph Thompson

#### Community Investment Committee

Chris Astle Bradford Buxton Steve Davis Claudette de Bruijn David Elaschuk Don Gordon Coreen Guerrero Wes Hodinski Jennifer Keays Susan Luthje Bill Miller Amy O'Hara Michael Oshry Steven Price Sharon Shuya Vanessa Swick Terry Venuti Rayanne Yager Carolyn Zahovskis

#### Fort Saskatchewan United Way

Advisory Committee Jef Bowes April Jennings Janet Meddings Ken Shand Gail Steeves

#### Campaign Volunteers

Bernie Kollman, Campaign Chair Ken Knowles, Past Campaign Chair Leon Zupan, Campaign Vice Chair Dr. Wayne Shillington, Campaign 2nd Vice Chair

#### Agencies Division

Karen Mottershead, Division Co-Chair Bev Parks, Division Co-Chair Mike Baker Jim Gurnett Colleen Hauck Susan Morrissey Robin Murray Wendy Serink Karen Smith Joan Wright

#### **Business Development Division**

Mark Wiesner, Division Chair Robert Markowski, Division Co-Chair Les Anderson Randall J. Bignell Tom Brown Diego Carducci Holly Husel Keith Meagher Glen Ronald

#### Consumer Services Division

Grant McCurdy, Division Co-Chair Paul Mennier, Division Co-Chair Ken Barry Marilyn Bianchini Mark J. Blanchard Heena Chavda Mike Edstrom Johanne Johnson Craig McEwen Greg Part Jamie Reid Lori Thexton

#### Corporate Industrials Division

Tom Day, Division Chair Timothy Go Peter St.George

## Corporate Trade & Commerce Division Leon Zupan, Division Chair Nicholas Arscott John Lever

#### **Education Division**

Dr. Harry Fernhout, Division Co-Chair Dr. Heather Raymond, Division Co-Chair

#### Industrial Services Division

Gary W. Pennycook, Division Chair Ken Benzer Gary Birch Barrie Bridgeman Lynn Corbett Richard Darling Carla Hadley Lylle Kephart Ed Meyer Jeff Myrfield Wes Priebe Gary Ryan Darren Ward Iason Yohemas

#### Investment & Technology Division

David Majeski, Division Chair Paul Chaput Cam Dafoe Kevin Flynn Maureen Halldorson Wes Hodinski Timothy Kassian David Lloyd Mike MacMartin Jak Pullen Victoria Pun Alvin Stempfle Laura Syrenne Alexander D.Thomson

#### Labour Participation Division

Yvonne Bootsman, Division Co-Chair Thomas Olenuk, Division Co-Chair Deborah Foster Brenda Lekochinsky Laura Lowrie Garry Pucci Les Steel Kevin Tamblyn Jim Woodland

### Loaned Representative

*Recruitment Committee* Doug Thomas, Division Chair Dianne Allen Nevin E. Filipchuk Jacob Kellerman

#### **Professionals Division**

Bob Bowhay, Division Chair Tim Button Jennifer Cleall Blair Dunlop Arnold Follinglo Suresh Gurjar Cameron John Cory Jones Jamie Maxwell Thomas O'Reilly Tony Pavao Geoff Rackette

#### Public Service Division

Cheryl Bartell, Division Co-Chair Fay Orr, Division Co-Chair **Cliff Bezaire** Diann Bowes Bryan Bulloch Duncan Campbell Donna Chapman Shannon Dean Ken Dutchak Stephanie Fuhrer Ivy Gracias Kimberly Hadley Heather I. King Sue Kitson John Lomas Mike Magathan Joyce Mellot Kevin Olinek James Orb Patti Papirnik Hoa Quach Sam Radke Catherine Richard Val Seidel Virginia Van Horn Janice Wagner Darryll White Jane White Anne Wilson Carolyn Zahovskis

#### Cabinet Members at Large

Dianne Balon R. C. (Reg) Basken Leslie Beard Lyle Best Douglas Goss Lloyd Lewis Lesley MacDonald Keith Meagher J.G. (Gord) Mooney Susan Mumme Chancellor Eric Newell Darwin Park Colonel Alexander Patch Ian M. Reid Rob Reynolds Janet M. Riopel Martin Salloum Bruce A. Saville Elaine Shannon Dr. Sam Shaw Bob Walker J. Angus Watt Dr. Robert Westbury ladeene Wheaton C.J. Woods FCA

#### Major Gifts Team

J.G. (Gord) Mooney, Co-Chair Rob Reynolds, Co-Chair Dianne Balon Dr. Alex McPherson Esther Ondrack Darwin Park Ian M. Reid Janet M. Riopel Kim Shulha Robert Teskey Kelly Tkachuk J. Angus Watt

# Speaker's Bureau Trainers

Michelle Devlin Peter Kossowan

#### Speaker's Bureau

Fiona Amundson Teresa Androschuk Serena Angeltvedt Debbie Anson Kristin Ashmore Chandra Ashton Calvin Avery Mike Baker Rupinder Bakshi Joelle Banasch-Campbell Marilyn Baucan Nancy Beasley Hosker Ronda Bedard Marjorie Bencz Diane Bergeron Rebecca Bernard Tracey Bink Jacqueline Biollo Don Bourne Auralia Brooke Dean Brown Shirley Buchanan Andree Busenius Mike Campbell Pauline Campeau Chissa Caputolan Rose Marie Carmichael Deb Cautley Doreen Chalifoux Angila Chase Brian Chee Rebecca Chelmick Guy Coulombe Mary Cowburn Jean Cremer Deanna Dament Cindy de Bruijn Sandra De Bruin Heather Denney Ellen Donaldson Brian Eaglesham Teri Ewanchuk Michael Farris Lisa Federspiel Roxanne Felix Lina Filomeno-Melchionna Nicole Finn Dorothe Flauer Wendy Florence Barbara Foxall Claudette Fraser Luella Gaultier Kiley Geddie Ele Gibson Rommel Gorospe Trina Goruk Lisa Graves John Grindrod Jim Gurnett Bryan Gutteridge Danny Haines Michael Hansen Kristy Harcourt Cathy Harlan Jason Hart Tracy Hartmann

Colleen Hauck Louise Hovelson Joanne Howell Dianne Jackson Edgar Jackson Marie Jacowska Phyllis Javorsky April Jennings Andrea Keen Heidi Kemp Margo Klimowicz Cadence Konopaki Kik Konski Christopher Kruk Kristen Laan Renee Lacoursiere Roger Laing Kelly LaLonde Sheri-Lee Langlois Fay Lucy Tanya Lyons Beverly Mackinnon Heather MacKinnon Kuljit Madan Colette Mandin Erin Martin Wendy Martin Heather Mayor Donna McBey Laurie McCaffrey Marie R. McDonald Tina McEwen Jacqueline McGowan Roslyn Morgan Susan Morrissey Karen Mottershead Bridget Mroczko Gladys Murray Kara Murray Dana Myers Lincoln Nanaquawetung John Norton Ross Norton Kimberley Onclin Josephine Pallard Ajay Pandhi Manisha Patel Heather Peddle Patricia Peel Kim Pender Monika Penner Alison Pepper Louise Pfau

Jim Plante Suzanne Poole Rachel Posch Raelene Poulin Victoria Powluk Sarah Preston Leta Price Michael Raven Gert Raynor Kari Readman Diane Reinke Heather Rennebohm Erica Richards lason Robb Chantel Ronaasen Lori Ross-Kirkby Leigh Roy Gary Sampley Amanda Sanchez Joy Schmold Christina Schmolke Derrick Schmuhl lay Schreiner Wendy Serink Deborah Severinsen Bernice Sewell Pragya Sharma Agnes Shoemaker Tony Sinclair Meital Siva Caroline Skowronski Jolanta Slaska **Bill Smiley** Sandie Sorgiovanni Martha Squire Jaime Sterling Leah Strudwick Lindsay Sylvester Justin Tardif Arlene Thompson Maria Tindall Linda Topping Ross Tyson Laura Ulmer Andre van der Boor Patricia Vargas Monica Walker Jehan Wassef Nicole Webber Roberta Wells Grace Whitehouse Annette Wilcox Jordan Wood

Kerry Woodland Joan Wright Krista Yaskiw Judy Yawney Florence Yeung Bev Zubot

#### Leaders of the Way Speakers

R. C. (Reg) Basken Lloyd Lewis J.G. (Gord) Mooney Darwin Park Dr. Heather Raymond Ian M. Reid Rod Rode Elaine Shannon Leon & Vonnie Zupan

# *Great Human Race* Jim Taylor, Chair

Dale Abraham Janice Amani lenifer Ast Maggie Bachynski Diane Baker Kelsey Baker Katherine Baronasky Candace Bremner Dwayne Brook Diane Callan Wayne Callan Beatriz D.B. Carrasco Anita Chalmers Nai-Wen (Susan) Chang Ya-ting Chang Paul Charbonneau Andi Chen Celina Cheng Dong-Hwan Cho Seok Rae Cho Penelope Chong Colleen J. Christie Brad Davis Karen Davis Janine Dodds Jarrod English Brad Fehr Elaine Fung Sabine Goette Judy Goin Jung Gon Reina Granados Curtis Greenland

Britta Gries Debbie Halverson Kim Hatch Roy Hnidian Leanne Humbke Cho Jae Hyung Jae Hyung Dianne Jackson Curtis Jaffray Vanessa Jong You Jung Jeong Jyun Tasha Karg Kyung-Ku Kim Sinae Kim Jill Kolodychuk Nettie Kowpak Kevin Koyko Carey Krupka Frank Krupka Seung Kyun Shelley Lahti Seong II Lee Vivian Lee Edwina Leung Sabrina Licata David MacKay Suzanne MacKay Carrie MacMillan Eva Mo Cathy Moulder Li Na Susan Olson Bria Palmer Carina Palmer Maya Paramitha Bo-ram Park James Park Su-Jin Park Keith Parry Lynda Parry Diane Pichet Maria Poburan Eleanore Popowich Peter Ogilvie Shelley Qian Elizabeth Rae ledd Russell Charlene Sand Lori Sawich Desiree Schulz Kyoung Seon Jared Smith

Ty Smordin Myun Song Valeria Speidel Gigi Suelo Ryan Sze Erica Tait Jay Taylor Shannon Taylor Yumi Tobari Tahneen Toope James Tsui Eileen Tu Ken Vincent Rose Vincent Dwayne Von Chris Warner Jeff Watts Jeanette Williams Ki Won Stanley Wong Michael Yurdiga Whitney Yurdiga Darvin Zuch



# **STEVE** | *I believe everyone's potential can be realized.*

"If I could say anything to a potential United Way donor, I would tell them that their money is well invested – it really is working in our community. I've seen it with my own eyes whether it's in the work that I have done with the Community Investment Committee over the years, or the people I've met who have been directly helped by United Way's work."

Steve Davis is an employee of Petro-Canada at the Refinery in Sherwood Park. A 20 year donor and devoted United Way supporter, Steve is a Leader of the Way and an in-school mentor. Steve has been a Big Brother for nearly five years and in fact, when his mentee left Norwood School after grade six to attend a Catholic School for junior high, Steve went too. He is a strong advocate of Partners For Kids and has encouraged friends and colleagues to join the mentor ranks.

Advocating self-reliance is a key component of the work that United Way does. This work, as demonstrated by volunteers like Steve, can start early in a child's life. From there, this attitude spreads through all aspects of an individual's life. You will see it in the choices they make, the relationships they develop, and their desire to foster this mindset in others.

Everyone deserves the opportunity to realize their potential – from children attending inner-city schools to those who are homeless. Many problems that we face as a community today can be linked to the inability to become self-reliant. The gifts that United Way receives from its donors contribute greatly to developing opportunities to help individuals achieve independence.

Finding the supports available is sometimes the first step to selfreliance. United Way supports the 211 Information & Referral Line, which connects people to appropriate resources to help them address their concerns and issues. In 2007, the 211 Information & Referral Line received over 37,000 calls allowing these individuals to seek the help they need. On average, that's over 100 calls a day.

With the partnership formed between United Way and the 211 Information & Referral Line, we are able to help individuals realize their potential.

#### Labour Committee

Joyce Boettcher Jim Connelly Sr. Terry Dekker Deborah Foster Trudy Grebenstein Alex Grimaldi Brenda Lekochinsky Laura Lowrie Doug Luellman Jack McMorran Thomas Olenuk Shane Pearce Garry Pucci Kevin Tamblyn Jim Woodland

#### InKind Centre Volunteers

Bruce Best Deborah Borchert Katherine Chomyn Abdu Ghotme Dalton MacDonald Dylan MacDonald Nicholle Pasechnik Cam Reid Arlene Sanchez Silvia Seeboldt Lorraine Trudelle

#### United Way Year Round Volunteers

Colleen Mahon Mavis Rideout Adam Sharkey Elaine Street Lara Wiebe Allie Wiener

#### **Days of Caring**

A Day of Caring is an initiative that brings volunteers, on loan from their regular workplace for the day, together with resources in a way that directly contributes to the betterment of our community. Volunteers may paint a fence, perform minor renovations, or participate in other activities that benefit member agencies.

#### Days of Caring Participants

Alberta Solicitor General & Public Security Alberta Sustainable Resource Development ATB Financial Carma Developers LP Davis LLP The Edmonton Sun/Examiner EPCOR Ernst and Young Fountain Tire Imperial Oil - CEP Local 777 Strathcona Refinery Ledcor Group of Companies the PCL family of companies Red Hats Society - Crimson Cats With Hats Spartan Controls Ltd. Workers' Compensation Board

#### Financial Days of Caring Participants

BMO Bank of Montreal Edmonton & Area Canadian Western Bank CIBC HSBC Bank Canada Scotiabank Servus Credit Union TD Canada Trust

#### Engineering Day of Caring Participants

Associated Engineering Alberta Ltd. Bantrel Colt WorleyParsons CoSyn Technology, A Division of Colt WorleyParsons EBA Engineering Consultants ISL Engineering and Land Services Ltd. Magna IV Engineering SNC-LAVALIN Inc. Stantec

#### **Loaned Representative Program**

A company loans an employee to United Way for a 14-week period during our annual campaign. Not only does the employee assist United Way in reaching the campaign goal, but also the employee returns to the workplace with enhanced skills that impact the company in a positive way.

Loaned Representatives Aziz Alidina Service Alberta

Les Anderson Servus Credit Union Janice Carlson Program Sponsoring Companies

**Denise Du Plessis** Colt WorleyParsons

**Ted Dykstra** Alberta Environment

**David Elaschuk** Scotiabank

Kory Fedorak Imperial Oil - CEP Local 777 Strathcona Refinery

**David Feldman** TD Canada Trust

**Vernon Gee** Alberta Energy

Don Gordon Alberta Children's Services

Norma Hagglund Department of National Defence

**Lorna Hallam** University of Alberta

Gail Hope Program Sponsoring Companies

Sharon Howie the PCL family of companies

Penny Hrynchuk CN

Noel Kilpatrick Department of National Defence

Christopher Lewis Enbridge Pipelines Inc.

**Byron MacKenzie** ATCO Gas

Patricia McHugh Alberta Finance Paula Moncrieff Alberta Health & Wellness

**Bob Morgan** NAIT

Ross Olive Alberta Blue Cross

Gail Smith Alberta Infrastructure & Transportation

Sam Thornhill Alberta Agriculture, Food and Rural Development

Helen Van Loo Canada Revenue Agency

Tim Ward Alberta Employment, Immigration and Industry

Bernie Wiart Shell Canada Limited

Bernice Zapf Alberta Advanced Education and Technology

Audit Support Deloitte. Omar Peracha

Kingston Ross Pasnak LLP Lorissa Billey Valerie Chung Jason Spoor

Office of the Auditor General of Alberta Michelle Hoffman Linda Nham

PriceWaterhouseCoopers LLP Ryan Adams Joy Netterville Jennie Sacsac

Program Sponsoring Companies Agrium Alberta Envirofuels Inc. Alberta Motor Association City of Edmonton Davies Park Digital Communications and Rogers Wireless EPCOR IS2 Staffing Services Inc. KPMG LLP Owens Corning Insulating Systems LP Petro-Canada, Edmonton Refinery

Awards of Distinction Awards of Distinction are presented to organizations that generate outstanding results in their workplace and corporate campaigns. Congratulations to this year's award winners and thank you for your generous support.

Campaign Chair Awards Largest Corporate Donation the PCL family of companies

Largest Corporate Per Capita Donation Richardson Partners Financial Limited

Largest Corporate & Employee Contribution the PCL family of companies

Largest Employee Donation Provincial Employees' United Way Campaign

Largest Percent of Potential ScotiaMcLeod

Largest Employee Fund Gift Edmonton Civic Employees' Charitable Assistance Fund

Leadership Award University of Alberta

Best New Campaign Christenson Developments Ltd.

**Rising Star Award** Chandos Construction Ltd.

**Outstanding InKind Support** Page The Cleaner

Quantum Leap Award Ledcor Group of Companies

Outstanding Campaign Committee Stantec **Education and Engagement Award** Spartan Controls Ltd.

Best Leaders of the Way Campaign the PCL family of companies

Labour Awards of Distinction United Steelworkers Local 5885 UNITE HERE Local 47 Health Sciences Association of Alberta

Spirit Awards Canvasser/Canvasser Coordinator of the Year, Public Sector Amelia Tauber Alberta Sustainable Resource Development

Canvasser/Canvasser Coordinator of the Year, Private Sector Anita Flahr RBC Royal Bank Employees

Employee Campaign Chair of the Year, Public Sector Judy Walker Goodwill Industries of Alberta

Employee Campaign Chair of the Year, Public Sector Zakaria Semaine Prasad Valupadas Alberta Environment

Employee Campaign Chair of the Year, Private Sector Gary Reavie APEGGA Staff

Employee Campaign Chair of the Year, Private Sector William MacDonald Kevin Sherburne CoSyn Technology, A Division of Colt WorleyParsons

**Committee Member of the Year** Jennifer Bundred Northlands

**Campaign Special Event of the Year** Are You Smarter Than a 10 Year Umicorean Umicore Canada Inc. Bernice Zapf Loaned Representative of the Year Award Ted Dykstra Alberta Environment

Kathleen Huber Outstanding Speaker Award Edgar Jackson Canadian Paraplegic Association (Alberta)

George Letki Outstanding Volunteer Award Karen Mottershead Terra-Centre for Pregnant & Parenting Teens

#### **Corporate Superstar Program**

A Corporate Superstar is a corporation that contributes a minimum of \$5,000, and then increases that gift by 10% or \$1,000, whichever is higher, the next year.

#### Corporate Superstars

Acklands-Grainger Inc. Aecon Industrial Altalink AMEC Earth and Environmental Ascot Group ATCO I-Tek Alberta Traffic Supply Ltd. Bantrel Brandt Tractor Ltd. Bunge Canada Canadian Western Bank Canexus Limited CEDA Reactor Ltd. Chandos Construction Ltd. Coneco Komatsu **CORUS** Entertainment Costco Wholesale CougarTool Inc. Dell Devon Canada Corporation DynaLIFEDx Edmonton Valve Enbridge Piplines Inc. Ensign Drilling Enterprise Rent-a-Car EPCOR Eveready Income Fund Evonik Degussa Canada Inc. Finning (Canada) Gibsons Energy Ltd. Keyera Energy

#### KRP

Lockerbie & Hole Melcor Developments Ltd. O'Hanlon Paving Ltd. and Fath Industries Ltd. the PCL family of companies Pembina Pipeline Corporation Phoenix Insurance Group Edmonton Inc. Richardson Partners Financial Limited Servus Credit Union Shell Canada Limited SYSCO Food Services of Edmonton TransCanada PipeLines Limited Umicore Canada Inc. Univar Canada Ltd. VF Imagewear Canada Inc. Willbros Canada

#### **Rising Star Program**

A corporation becomes a Rising Star by contributing \$2,000 a year or more and then increasing the gift by \$1,500 above the previous year's contribution.

#### **Rising Stars**

Standard General Inc. Stewart Weir & Co. Ltd. Bird Construction Co. Ltd. CWS Industries (Mfg) Corporation North West Paving Lilydale Inc. Manasc Isaac Architects Ltd. AMEC Americas Ltd. CV Technologies Inc. Bunge Canada Spark, The Branding Shop 11 Anonymous Donors



Pa I believe everyone needs help and everyone can offer help.

K



"Everybody tells me that I do too much volunteering all over the place, but I don't think there's such a thing as too much.As long as you feel happy in your heart and you know that you've accomplished something – helped one person out there, there's no such thing as giving too much or sharing too much of yourself.As long as you feel happy in your heart.Volunteering makes me feel happy that I'm able to help somebody else out, somebody less fortunate than me."

Patsy Shaw is a First Nations person from Northern Alberta. As a child, she suffered years of horrific abuse. Patsy didn't just survive during her childhood years -- she emerged stronger and more determined to make a better life for herself and her family. A proud mother of five adult children, Patsy and her husband live in the Norwood area and are now raising five of their nine grandchildren.

Each of Patsy's grandchildren has at one time, or is now participating in the Partners for Kids program. Patsy is always the first to stand up and champion Partners for Kids and when she talks about United Way, her face lights up. She is passionate about the work we are doing in the community and she is a firm believer that United Way helps children grow into responsible adults and promotes stronger families. You would think that having five grandchildren in her care would be enough to keep this vibrant, energetic woman busy but she still finds time for others. Even though she and her husband work very hard to make ends meet, Patsy volunteers in many areas of her community – including Norwood School. She says that everyone should feel the need to give back, and truly believes the value statement, "everyone needs help and everyone can offer help".

Families like Patsy's in the Alberta Capital Region have a much better chance of staying strong and thriving because of supports made available to them to help meet day-to-day challenges. A strong economy brings with it a series of difficult and growing issues that affect more and more families in our region. Issues such as the need for affordable housing, food, school supplies and warm clothing are prominent. Services and programs offered to help families, particularly those marginalized by poverty, are available because of your generous gifts to United Way year after year.

#### CONTRIBUTORS

Combined, more than 42,000 employee and residential individual donors along with over 570 corporate donors contributed to the United Way Campaign in 2007. We appreciate each and every gift and recognize how important individual generosity is to our community. More than 2,300 Leaders of the Way provided over \$6.15 million and the 2007 Leaders of the Way Roster recognized these families and individuals for their outstanding contributions.

# Corporations

\$100,000+ Agrium ATB Financial Bell Enbridge Pipelines Inc. Finning (Canada) Imperial Oil Foundation Ledcor Group of Companies the PCL family of companies Petro-Canada, Edmonton Refinery TransAlta

#### \$50,000 - \$99,999

Aon Reed Stenhouse Inc. Bantrel CIBC CN Colt WorleyParsons Costco Wholesale Dow Chemical Canada Inc. and MEGlobal Canada CanWest Global, Edmonton Journal, Global TV EPCOR Lehigh Inland Cement Limited Premay Equipment Ltd. **RBC** Financial Group Scotiabank Servus Credit Union Shell Canada Limited TD Canada Trust Wheaton Group of Companies

#### \$25,000 - \$49,999

Alberta Blue Cross AMEC Earth & Environmental BMO - Bank of Montreal Edmonton & Area BURNCO Rock Products Ltd. CoSyn Technology, A Division of Colt WorleyParsons Enerflex Systems Ltd. Enterprise Rent-A-Car GE Canada Grand & Toy Ltd. Great-West Life, London Life and Canada Life Scaw Metals Group, AltaSteel Ltd. Shell Chemicals Canada Ltd. TELUS Weldco-Beales Mfg.Alberta Ltd.

## \$10,000 - \$24,999

Acklands-Grainger Inc. Aecon Industrial Alberta Envirofuels Inc. Argus Machine Co. Ltd. ATCO Pipelines Best Buy Canada Canadian Tire, Kingsway Canadian Western Bank Canexus Limited Ceda-Reactor Ltd. Cessco Fabrication & Engineering Ltd. CGI Group Inc. Chandos Construction Ltd. Christenson Developments Ltd. Coneco Cord WorleyParsons Cougar Tool Inc. CTV Devon Canada Corporation Edmonton Airports Eveready Income Fund Evonik Degussa Canada Inc. Field Law Flint Energy Services Ltd. FortisAlberta Fountain Tire Fraser Milner Casgrain LLP ING Insurance Company of Canada KSM Inc. Rig & Equipment Lafarge Canada Inc. Millar Western Forest Products Ltd. Molson Canada National Oilwell Varco Parlee McLaws LLP Barristers & Solicitors Pembina Pipeline Corporation Phoenix Insurance Group Edmonton Inc. PTI Group Inc. Richardson Partners Financial Limited Spartan Controls Ltd. Stantec

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# **HEATHER** | *I believe in my community.*

"Thank you...I'd say thanks."

Gratitude in its most simple of forms was delivered by an emotional Dr. Heather Raymond when asked, if given the opportunity, what she would say to each United Way volunteer and donor. At only five words, her sincerity was more than enough to reinforce the importance of what it means to help build supportive communities.

Dr. Heather Raymond is one of 45 senior volunteers who serve on United Way's Campaign Cabinet.With her background in education, she brought her vision, passion and expertise to the campaign. As part of a team of volunteer community leaders, Heather played a pivotal role in mobilizing the thousands of citizens who contribute to our success each year.

Currently, Heather serves as the Principal of Programs and Student Achievement Services for Edmonton Public Schools. She was previously the Principal of Norwood Elementary School, the first school to adopt the Partners for Kids program. She was instrumental in its early success and the expansion to include two additional schools.

Having the ability to promote real, lasting change in the lives of individuals is what makes the belief in community so powerful.With the help of our donors and volunteers, United Way has been able to affect this change in many communities across the Alberta Capital Region. Whether nurturing children through Partners for Kids to build our strong leaders for tomorrow, or educating individuals through the Project Adult Literacy Society who need support today, United Way is focused on making real change for our community.

Belief in community brings to light the reality that everyone needs help and can offer help, it helps us to dream of the possibilities and it drives us to reach for our collective full potential.

2007



ation II	Clareview Health Sciences
FINANCIAL STATEMENTS   December 31, 200	

#### **Auditors' Report**

To the Members of United Way of the Alberta Capital Region

We have audited the statement of financial position of United Way of the Alberta Capital Region as at December 31, 2007 and the statements of operations, changes in net assets and cash flows for the year then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Organization as at December 31, 2007 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Pricewaterhouse Coopers UP

**Chartered Accountants** 


# **STATEMENT OF FINANCIAL POSITION** AS AT DECEMBER 31, 2007

	2007 \$	2006 \$	
Assets			
Current assets			
Cash and short-term investments	9.177.467	8,199,909	
Campaign pledges receivable	8,308,194	8,127,646	
Other receivables	127,465	166,527	
Prepaid expenses and other	56,02	97,631	
Prepaid campaign expenses	3,319,121	2,914,855	
	21 000 2 (0		
	21,088,268	19,506,568	
Edmonton Community Foundation deposit (note 15)	-	376,896	
Capital assets (note 4)	1,207,370	1,303,221	
	22,295,638	21,186,685	
Liabilities			
Current liabilities			
Accounts payable and accrued liabilities	567,583	419.026	
Unexpended allocations	888,390	1.003.645	
Deferred contributions (note 5)	16,349,864	15,500,978	
Mortgage payable		282,400	
		,	
	17,805,837	17,206,049	
Commitments (note 6)			
Net Assets			
Unrestricted	1,376,888	853,138	
<b>Investment in capital assets</b> (note 7)	1,207,370	1,020,821	
Internally restricted operating funds (note 8)	1,905,543	1,952,091	
Internally restricted Endowment and Bequest Funds		154.586	
internally restricted Endowment and Dequest Funds		131,300	
	4,489,801	3,980,636	
	22,295,638	21,186,685	

# **STATEMENT OF CHANGES IN NET ASSETS** FOR THE YEAR ENDED DECEMBER 31, 2007

	Unrestricted \$	Investment in capital assets \$ (Note 7)	Internally restricted operating funds \$ (Note 8)	Internally restricted endowment and bequest funds \$	Total 2007 \$	Total 2006 \$
Balance – Beginning of year	853,138	1,020,821	1,952,091	154,586	3,980,636	3,605,233
Excess of revenues over expenses	958,147	(184,396)	-	(154,586)	619,165	448,708
Transfer to reserves	(63,452)	-	63,452	-	-	-
Utilization of reserves	-	-	(110,000)	-	(110,000)	(73,305)
Investment in capital assets	(370,945)	370,945	-	-	-	-
Balance – End of year	I,376,888	1,207,370	1,905,543	-	4,489,801	3,980,636

# **STATEMENT OF OPERATIONS** FOR THE YEAR ENDED DECEMBER 31, 2007

2007         2006           \$         \$           Campaign revenues (note 9)         18,049,308         15,715,193           Other revenues         5         5           Grant revenue (schedule 1)         396,640         512,109           Co-fundraising revenue (schedule 2)         978,408         879,641           Investment income         283,868         26,2024           Earned income from In-Kind Centre         109,814         132,183           Bequests         78,512         12,101           Other revenue         6,792         4,103           Other revenue         6,792         4,103           Instantion         1,854,034         1,802,161           Total revenues         19,903,342         17,517,354           Fundraising expenses (schedule 3) (note 14)         2,982,789         2,661,609           Excess of revenues over fundraising expenses         16,920,553         14,855,745           Program expenses         1,990,344         3,455,961         1,09,8150           Member and non-member allocations (schedule 5)         3,905,344         3,455,961           United Way programs (schedule 5)         1,391,087         1,609,851           Community investment process (note 10)         478,539         <			
Campaign revenues (note 9)         18.049,308         15,715,193           Other revenues         396,640         512,109           Grant revenue (schedule 1)         396,640         512,109           Co-fundraising revenue (schedule 2)         97,8408         879,641           Investment income         283,868         262,024           Earned income from In-Kind Centre         109,814         132,183           Bequests         78,512         12,101           Other revenue         6,792         4,103           Charler revenue         6,792         4,103           Charler sevenues         19,903,342         17,517,354           Fundraising expenses (schedule 3) (note 14)         2,982,789         2,661,609           Excess of revenues over fundraising expenses         16,920,553         14,855,745           Program expenses         16,920,553         14,855,745           Program expenses         2         2,661,609           Excess of revenues over fundraising expenses         16,920,553         14,855,745           Program expenses         2         708,150           Member and non-member designations (schedule 5)         3,905,344         3,455,961           United Way programs (schedule 6)         1,391,087         11,438 <th></th> <td></td> <td></td>			
Other revenues           Grant revenue (schedule 1)         396,640         512,109           Co-fundraising revenue (schedule 2)         978,408         879,641           Investment income         283,868         262,024           Earned income from In-Kind Centre         109,814         132,183           Bequests         78,512         12,101           Other revenue         6,792         4,103           Investment income         1,854,034         1,802,161           Total revenues         19,903,342         17,517,354           Fundraising expenses (schedule 3) (note 14)         2,982,789         2,661,609           Excess of revenues over fundraising expenses         16,920,553         14,855,745           Program expenses         16,920,553         14,855,745           Program expenses         1,391,087         1,609,851           Community investment and building programs         9,217,379         7,708,150           Member and non-member allocations (schedule 4)         9,217,379         7,708,150           Ommunity investment process (note 10)         478,539         411,438           Community building initiatives (note 10)         478,539         411,438           United Way programs (schedule 5)         3,905,343         128,250		\$	\$
Grant revenue (schedule 1)       396,640       512,109         Co-fundraising revenue (schedule 2)       978,408       879,641         Investment income       283,868       262,024         Earned income from In-Kind Centre       109,814       132,183         Bequests       78,512       12,101         Other revenue       6,792       4,103         Investment income       1,854,034       1,802,161         Total revenues       19,903,342       17,517,354         Fundraising expenses (schedule 3) (note 14)       2,982,789       2,661,609         Excess of revenues over fundraising expenses       16,920,553       14,855,745         Program expenses       16,920,553       14,855,745         Program expenses       1,391,087       1,609,851         Community investment and building programs       7,708,150         Member and non-member designations (schedule 5)       3,905,344       3,455,961         United Way programs (schedule 6)       1,391,087       1,609,851         Community investment process (note 10)       478,539       411,438         United Way of Canada (note 11)       142,583       128,250         Total community investment and building programs       15,613,471       13,725,088         In-Kind Centre progra	Campaign revenues (note 9)	18,049,308	15,715,193
Grant revenue (schedule 1)       396,640       512,109         Co-fundraising revenue (schedule 2)       978,408       879,641         Investment income       283,868       262,024         Earned income from In-Kind Centre       109,814       132,183         Bequests       78,512       12,101         Other revenue       6,792       4,103         Investment income       1,854,034       1,802,161         Total revenues       19,903,342       17,517,354         Fundraising expenses (schedule 3) (note 14)       2,982,789       2,661,609         Excess of revenues over fundraising expenses       16,920,553       14,855,745         Program expenses       16,920,553       14,855,745         Ommunity investment and building programs       7,708,150         Member and non-member designations (schedule 4)       9,217,379       7,708,150         Member and non-member designations (schedule 5)       3,905,344       3,455,961         United Way programs (schedule 6)       1,391,087       1,609,851         Community investment process (note 10)       478,539       411,438         United Way of Canada (note 11)       142,583       128,250         Total community investment and building programs       15,613,471       13,725,088	Other revenues		
Co-fundraising revenue (schedule 2)         978,408         879,641           Investment income         283,868         262,024           Earned income from In-Kind Centre         109,814         132,183           Bequests         78,512         12,101           Other revenue         6,792         4,103           Investment income         1,854,034         1,802,161           Investment income         2,982,789         2,661,609           Excess of revenues over fundraising expenses         16,920,553         14,855,745           Program expenses         16,920,534         3,455,961           United Way programs (schedule 6)         1,391,087         1,609,851           Community investment process (note 10)         478,539         411,438		296 640	512109
Investment income         283,868         262,024           Earned income from In-Kind Centre         109,814         132,183           Bequests         78,512         12,101           Other revenue         6,792         4,103           Image: State S			,
Earned income from In-Kind Centre       109,814       132,183         Bequests       78,512       12,101         Other revenue       6,792       4,103         I.854,034       1,802,161       1         Total revenues       19,903,342       17,517,354         Fundraising expenses (schedule 3) (note 14)       2,982,789       2,661,609         Excess of revenues over fundraising expenses       16,920,553       14,855,745         Program expenses       16,920,553       14,855,745         Program expenses       1,391,087       7,708,150         Member and non-member allocations (schedule 4)       9,217,379       7,708,150         Member and non-member designations (schedule 5)       3,905,344       3,455,961         United Way programs (schedule 6)       1,391,087       1,609,851         Community investment process (note 10)       478,539       411,438         Community investment process (note 10)       478,539       411,438         United Way of Canada (note 11)       142,583       128,250         Total community investment and building programs       15,613,471       13,725,088         In-Kind Centre program costs (schedule 7)       638,899       630,941         Public education and advocacy programs       49,018       51,008			
Bequests Other revenue         78,512 6,792         12,101 4,103           I			- / -
Other revenue         6,792         4,103           1,854,034         1,802,161           Total revenues         19,903,342         17,517,354           Fundraising expenses (schedule 3) (note 14)         2,982,789         2,661,609           Excess of revenues over fundraising expenses         16,920,553         14,855,745           Program expenses         16,920,553         14,855,745           Other revenues over fundraising expenses         16,920,553         14,855,745           Program expenses         10,903,344         3,455,961           United Way programs (schedule 4)         9,217,379         7,708,150           Member and non-member designations (schedule 5)         3,905,344         3,455,961           United Way programs (schedule 6)         1,391,087         1,609,851           Community investment process (note 10)         478,539         411,438           Ommunity building initiatives (note 10)         478,539         411,438           United Way of Canada (note 11)         142,583         128,250           Total community investment and building programs         15,613,471         13,725,088           In-Kind Centre program costs (schedule 7)         638,899         630,941           Public education and advocacy programs         49,018         51,008			- ,
1,854,034         1,802,161           Total revenues         19,903,342         17,517,354           Fundraising expenses (schedule 3) (note 14)         2,982,789         2,661,609           Excess of revenues over fundraising expenses         16,920,553         14,855,745           Program expenses         16,920,553         14,855,745           Program expenses         10,920,553         14,855,745           Program expenses         11,391,087         1,609,851           United Way programs (schedule 4)         9,217,379         7,708,150           Member and non-member designations (schedule 5)         3,905,344         3,455,961           United Way programs (schedule 6)         1,391,087         1,609,851           Community investment process (note 10)         478,539         411,438           Community building initiatives (note 10)         478,539         411,438           United Way of Canada (note 11)         142,583         128,250           Total community investment and building programs         15,613,471         13,725,088           In-Kind Centre program costs (schedule 7)         638,899         630,941           Public education and advocacy programs         49,018         51,008           Total program expenses         16,301,388         14,407,037 <th></th> <td></td> <td></td>			
Total revenues       19,903,342       17,517,354         Fundraising expenses (schedule 3) (note 14)       2,982,789       2,661,609         Excess of revenues over fundraising expenses       16,920,553       14,855,745         Program expenses       16,920,553       14,855,745         Member and non-member allocations (schedule 4)       9,217,379       7,708,150         Member and non-member designations (schedule 5)       3,905,344       3,455,961         United Way programs (schedule 6)       1,391,087       1,609,851         Community investment process (note 10)       478,539       411,438         Community building initiatives (note 10)       478,539       411,438         United Way of Canada (note 11)       142,583       128,250         Total community investment and building programs       15,613,471       13,725,088         In-Kind Centre program costs (schedule 7)       638,899       630,941         Public education and advocacy programs       49,018       51,008         Total program expenses       16,301,388       14,407,037		-,	.,
Fundraising expenses (schedule 3) (note 14)2,982,7892,661,609Excess of revenues over fundraising expenses16,920,55314,855,745Program expenses16,920,55314,855,745Owner and non-member allocations (schedule 4)9,217,3797,708,150Member and non-member designations (schedule 5)3,905,3443,455,961United Way programs (schedule 6)1,391,0871,609,851Community investment process (note 10)478,539411,438Community building initiatives (note 10)478,539411,438United Way of Canada (note 11)142,583128,250Total community investment and building programs15,613,47113,725,088In-Kind Centre program costs (schedule 7)638,899630,941Public education and advocacy programs49,01851,008Total program expenses16,301,38814,407,037		I,854,034	1,802,161
Fundraising expenses (schedule 3) (note 14)2,982,7892,661,609Excess of revenues over fundraising expenses16,920,55314,855,745Program expenses16,920,55314,855,745Owner and non-member allocations (schedule 4)9,217,3797,708,150Member and non-member designations (schedule 5)3,905,3443,455,961United Way programs (schedule 6)1,391,0871,609,851Community investment process (note 10)478,539411,438Community building initiatives (note 10)478,539411,438United Way of Canada (note 11)142,583128,250Total community investment and building programs15,613,47113,725,088In-Kind Centre program costs (schedule 7)638,899630,941Public education and advocacy programs49,01851,008Total program expenses16,301,38814,407,037	Total revenues	19903342	17517354
Excess of revenues over fundraising expenses16,920,55314,855,745Program expensesProgram expensesMember and non-member allocations (schedule 4)9,217,3797,708,150Member and non-member designations (schedule 5)3,905,3443,455,961United Way programs (schedule 6)1,391,0871,609,851Community investment process (note 10)478,539411,438Community building initiatives (note 10)478,539411,438United Way of Canada (note 11)142,583128,250Total community investment and building programs15,613,47113,725,088In-Kind Centre program costs (schedule 7)638,899630,941Public education and advocacy programs49,01851,008Total program expenses16,301,38814,407,037	lotal revenues	17,705,512	17,517,551
Program expensesCommunity investment and building programs Member and non-member allocations (schedule 4)9,217,3797,708,150Member and non-member designations (schedule 5)3,905,3443,455,961United Way programs (schedule 6)1,391,0871,609,851Community investment process (note 10)478,539411,438Community building initiatives (note 10)478,539411,438United Way of Canada (note 11)142,583128,250Total community investment and building programs15,613,47113,725,088In-Kind Centre program costs (schedule 7)638,899630,941Public education and advocacy programs49,01851,008Total program expenses16,301,38814,407,037	Fundraising expenses (schedule 3) (note 14)	2,982,789	2,661,609
Program expensesCommunity investment and building programs Member and non-member allocations (schedule 4)9,217,3797,708,150Member and non-member designations (schedule 5)3,905,3443,455,961United Way programs (schedule 6)1,391,0871,609,851Community investment process (note 10)478,539411,438Community building initiatives (note 10)478,539411,438United Way of Canada (note 11)142,583128,250Total community investment and building programs15,613,47113,725,088In-Kind Centre program costs (schedule 7)638,899630,941Public education and advocacy programs49,01851,008Total program expenses16,301,38814,407,037	Excess of revenues over fundraising expenses	16920 553	14 855 745
Community investment and building programsMember and non-member allocations (schedule 4)9,217,3797,708,150Member and non-member designations (schedule 5)3,905,3443,455,961United Way programs (schedule 6)1,391,0871,609,851Community investment process (note 10)478,539411,438Community building initiatives (note 10)478,539411,438United Way of Canada (note 11)142,583128,250Total community investment and building programs15,613,47113,725,088In-Kind Centre program costs (schedule 7)638,899630,941Public education and advocacy programs49,01851,008Total program expenses16,301,38814,407,037		10,720,333	1 1,000,7 10
Member and non-member allocations (schedule 4)       9,217,379       7,708,150         Member and non-member designations (schedule 5)       3,905,344       3,455,961         United Way programs (schedule 6)       1,391,087       1,609,851         Community investment process (note 10)       478,539       411,438         Community building initiatives (note 10)       478,539       411,438         United Way of Canada (note 11)       142,583       128,250         Total community investment and building programs       15,613,471       13,725,088         In-Kind Centre program costs (schedule 7)       638,899       630,941         Public education and advocacy programs       49,018       51,008         Total program expenses       16,301,388       14,407,037	Program expenses		
Member and non-member allocations (schedule 4)       9,217,379       7,708,150         Member and non-member designations (schedule 5)       3,905,344       3,455,961         United Way programs (schedule 6)       1,391,087       1,609,851         Community investment process (note 10)       478,539       411,438         Community building initiatives (note 10)       478,539       411,438         United Way of Canada (note 11)       142,583       128,250         Total community investment and building programs       15,613,471       13,725,088         In-Kind Centre program costs (schedule 7)       638,899       630,941         Public education and advocacy programs       49,018       51,008         Total program expenses       16,301,388       14,407,037	Community investment and huilding programs		
Member and non-member designations (schedule 5)       3,905,344       3,455,961         United Way programs (schedule 6)       1,391,087       1,609,851         Community investment process (note 10)       478,539       411,438         Community building initiatives (note 10)       478,539       411,438         United Way of Canada (note 11)       142,583       128,250         Total community investment and building programs       15,613,471       13,725,088         In-Kind Centre program costs (schedule 7)       638,899       630,941         Public education and advocacy programs       49,018       51,008         Total program expenses       16,301,388       14,407,037		9717379	7 708 150
United Way programs (schedule 6)       1,391,087       1,609,851         Community investment process (note 10)       478,539       411,438         Community building initiatives (note 10)       478,539       411,438         United Way of Canada (note 11)       142,583       128,250         Total community investment and building programs       15,613,471       13,725,088         In-Kind Centre program costs (schedule 7)       638,899       630,941         Public education and advocacy programs       49,018       51,008         Total program expenses       16,301,388       14,407,037			
Community investment process (note 10)         478,539         411,438           Community building initiatives (note 10)         478,539         411,438           United Way of Canada (note 11)         142,583         128,250           Total community investment and building programs         15,613,471         13,725,088           In-Kind Centre program costs (schedule 7)         638,899         630,941           Public education and advocacy programs         49,018         51,008           Total program expenses         16,301,388         14,407,037			
Community building initiatives (note 10)478,539411,438United Way of Canada (note 11)142,583128,250Total community investment and building programs15,613,47113,725,088In-Kind Centre program costs (schedule 7)638,899630,941Public education and advocacy programs49,01851,008Total program expenses16,301,38814,407,037			
United Way of Canada (note 11)142,583128,250Total community investment and building programs15,613,47113,725,088In-Kind Centre program costs (schedule 7)638,899630,941Public education and advocacy programs49,01851,008Total program expenses16,301,38814,407,037			
Total community investment and building programs15,613,47113,725,088In-Kind Centre program costs (schedule 7)638,899630,941Public education and advocacy programs49,01851,008Total program expenses16,301,38814,407,037			
In-Kind Centre program costs (schedule 7)638,899630,941Public education and advocacy programs49,01851,008Total program expenses16,301,38814,407,037		112,000	120,200
Public education and advocacy programs49,01851,008Total program expenses16,301,38814,407,037	Total community investment and building programs	5,6 3,47	13,725,088
Public education and advocacy programs49,01851,008Total program expenses16,301,38814,407,037	In-Kind Centre program costs (schedule 7)	638,899	630,941
<b>Total program expenses</b> 16,301,388 14,407,037			
	Public education and advocacy programs	49,018	51,008
	Total program expenses	16,301,388	14,407,037
Excess of revenues over expenses619,165448,708		· · · · ·	
	Excess of revenues over expenses	619,165	448,708

	2007	2007
	2007 \$	2006 \$
Cash provided for (used in)		
Operating activities		
Excess of revenues over expenses	619,165	448,708
Items not affecting cash Contribution to the Edmonton Community Foundation	369,361	_
Amortization of capital assets	184,396	220,685
Gain on Edmonton Community Foundation deposit	(9,425)	(41,218)
	1,163,497	628,175
Internally restricted allocations	(110,000)	(73,305)
Net change in non-cash working capital items (note 12)	278,046	526,462
	,	,
	1,331,543	1,081,332
Investing activities		
Purchase of capital assets	(88,545)	(112,674)
Edmonton Community Foundation deposit distributions	16,960	5,8 8
	(71,585)	(96,856)
Financing activities		
Repayment of mortgage	(282,400)	(28,216)
Increase in cash and short-term investments	977,558	956,260
Cash and short-term investments – Beginning of year	8,199,909	7,243,649
Cash and short-term investments – End of year	9,177, <del>4</del> 67	8,199,909
Cash and short-term investments comprises		
Cash	5,172,345	4,046,781
Short-term investments	4,005,122	4,152,128
	9,177, <del>4</del> 67	8,198,909
Supplementary information		
Interest received	278,247	224,420
Interest paid	3,304	19,212

# I. Organization

The United Way of the Alberta Capital Region's mission is: "We bring people and resources together to build caring, vibrant communities".

The United Way of the Alberta Capital Region (the "United Way") is a registered charitable organization and a public charitable foundation and, as such, is exempt from tax under the Income Tax Act.

# 2. Significant accounting policies

These financial statements have been prepared by management in accordance with accounting principles generally accepted in Canada. Because the precise determination of many assets, liabilities, revenues and expenses are dependent on future events, the preparation of financial statements for a period necessarily includes the use of estimates and approximations which have been made using careful judgment. Actual results could differ from those estimates. These financial statements have, in management's opinion, been properly prepared within reasonable limits of materiality and within the framework of the accounting policies summarized below.

# A) Revenue recognition

These financial statements have been prepared using the deferral method, the key elements of which are:

# i) Campaign revenues

Campaign revenues include those contributions made specifically in support of the annual campaign from corporations, employee groups, employee funds, individuals and foundations.

Campaign contributions and pledges are recorded as deferred contributions and recognized as revenue in the year following the campaign when the related allocations are made to agencies.

# ii) Grant revenues

Unrestricted grants are recognized as revenue when received or receivable if the amount to be received can be estimated and collection is reasonably assured. Externally restricted grants are recorded as deferred contributions and recognized as revenue in the year the related expenses are incurred.

#### iii) Co-fundraising revenues

Co-fundraising revenues represent total revenues generated by events held in conjunction with other organizations to raise funds to support our mission.

Co-fundraising contributions and pledges received are recorded as deferred contributions and are recognized as revenue in the following year.

#### iv) Investment income

Unrestricted investment income is recognized as revenue in the Operating Fund in the year it is earned. Restricted investment income is deferred and recognized in accordance with the terms and conditions surrounding the original principal amount.

# v) Endowment

Endowment contributions are recognized as a direct increase in net assets in the year in which they are received.

#### iv) Bequests

Unrestricted bequests are recognized as revenue in the Operating Fund when earned. Restricted bequests are recognized as revenue in the Operating Fund in the year which the related expenses are incurred.

#### *B) Expense recognition*

# i) Fundraising expenses

Fundraising expenses include all expenses directly associated with fundraising and co-fundraising and an allocation of general management and administration expenses.

### ii) Program expenses

Program expenses include all allocations to agencies and allocations to programs directly delivered by the United Way and an allocation of general and administration expenses.

#### iii) Allocated expenses

Expenses identifiable to fundraising or specific programs are charged directly. Remaining indirect expenses are allocated between fundraising and programs based on the number of employees assigned to those activities.

#### C) Cash and short-term investments

Cash and short-term investments consist of cash on deposit and short-term investments with maturity periods of less than ninety days and donated marketable securities that are required to be disposed of immediately after they are received.

# D) Prepaid campaign expenses

Campaign expenses are recorded as prepaid campaign expenses until the year following the campaign when allocations are made to agencies and campaign contributions and pledges are recognized as revenue.

# E) Unexpended allocations

Unexpended allocations represent amounts allocated to agencies during the year, which have not been disbursed as at December 31. Members agency allocations not taken by April 30 and special allocations not taken by December 31 of the following fiscal year are returned to operations as allocations not taken.

#### *F)* Investment in capital assets

Investment in capital assets represents the net carrying cost of assets funded from unrestricted funds and contributed capital assets.

# G) Internally restricted operating funds

Internally restricted operating funds include amounts which the United Way has designated for specific purposes.

#### H) Capital assets

Purchased capital assets are recorded in the Operating Fund at cost. Contributed capital assets are recorded in the Endowment and Bequest Fund at fair value at the date of contribution.

Amortization commences when an asset is put into use. Amortization is provided on a straight-line basis over the assets estimated useful lives as follows:

Building	15 to 25 years
Office equipment	10 years
Computer hardware	3 to 5 years
Computer software	3 years

# 3. Changes in accounting policies

#### A) Financial Instruments – recognition and measurement

On January 1, 2007, the United Way adopted Section 3855 of the Canadian Institute of Chartered Accountants' ("CICA") Handbook – Financial Instruments – Recognition and Measurement. It contains the standards for recognizing and measuring financial instruments in the balance sheet and the standards for reporting gains and losses in the financial statements. Financial assets available for sale, assets and liabilities held for trading and derivative financial instruments, part of a hedging relationship or not, have to be measured at fair value.

The United Way has made the following classifications under the new standard:

- Cash and short-term investments are classified as financial assets held for trading and measured at fair value. Gains and losses related to periodical evaluations are recorded in the statement of operations.
- Campaign pledges receivable and other receivables are classified as loans and receivables and are initially measured at fair value and subsequent periodical revaluations are recorded at amortized cost using the effective rate method.
- Accounts payable and accrued liabilities are classified as other liabilities and are initially measured at fair value and subsequent periodical revaluations are recorded at amortized cost using the effective interest rate method.

The adoption of this section was done retroactively without restatement of the financial statements of the prior periods. As at January 1, 2007, there was no impact on the balance sheet from these classifications.

The United Way does not have any derivative instruments including embedded derivatives. An embedded derivative is a component of a financial instrument or another contract of which the characteristics are similar to a derivative.

#### B) Hedges

Handbook Section 3865, Hedges allows optional treatment providing that hedges be designated as either fair value hedges, cash flow hedges or hedges of a self-sustaining operation. Since the United Way has not entered into any hedge transactions, this section did not have any impact on the United Way's financial statements.

# C) Accounting changes

Effective January 1, 2007, the United Way adopted the new Canadian Institute of Chartered Accountants ("CICA") revised Handbook Section 1506, Accounting Changes. This new standard allows for voluntary changes in accounting policy only when they result in the financial statements providing reliable and more relevant information, requires changes in accounting policy to be applied retrospectively unless doing so is impracticable, requires prior period errors to be corrected retrospectively and calls for enhanced disclosures about the effects of changes in accounting policies, estimates and errors on the financial statements.

The adoption of these new standards did not have any significant effect on the United Way's financial statements for the year ended December 31, 2007.

# D) Recent accounting pronouncements issued but not yet effective

Effective January 1, 2008, the United Way will be required to adopt the following new accounting standards issued by the Canadian Institute of Chartered Accountants ("CICA"):

CICA 3862 – Financial Instruments – Disclosures CICA 3863 – Financial Instruments – Presentation CICA 1535 – Capital Disclosures

The United Way has not yet assessed the impact of adopting these new standards on the financial position or reported results.

# 4. Capital assets

			2007	2006	
		Accumulated			
	Cost	amortization	Net	Net	
	\$	\$	\$	\$	
Land	323,915	_	323,915	323,915	
Building	909,846	348,639	561,207	615,310	
Office equipment	354,477	187,755	166,722	185,575	
Computer hardware	454,244	400,855	53,389	75,793	
Computer software	832,586	730,449	102,137	102,628	
	2,875,068	1,667,698	1,207,370	1,303,221	

Amortization of capital assets for the year was \$184,396 (2006 - \$220,685).

# 5. Deferred contributions

Changes in the deferred contributions balance are as follows:

	2007 \$	2006 \$	
Balance – Beginning of year Less: Amount recognized as revenue during the year Add: Amount received related to the following year	15,500,978 (15,616,756) 16,465,642	3,834,189 (13,796,850)   5,463,639	
Balance – End of year	16,349,864	15,500,978	

The deferred contributions balance consists of the following amounts:

	2007 \$	2006 \$
Campaign	15,707,708	14,937,623
Campaign Grant and other	642,156	563,355
	16,349,864	15,500,978

# 6. Commitments

a) The aggregate minimum operating lease payments for building lease and equipment rental in each of the next four years and in total, are as follows:

	\$	
2008	72,367	
2009	70,920	
2009 2010	72,367 70,920 46,795	
2011	181	
	190,263	

b) The United Way is committed to distribute an estimated amount of \$3.5 million (2006 – \$3.7 million) to agencies specified by donors from the deferred 2007 campaign proceeds.

# 7. Investment in capital assets

	2007 \$	2006 \$
Capital assets (note 4) Less: Mortgage	I,207,370 -	1,303,221 (282,400)
Investment in capital assets	1,207,370	1,020,821

# 8. Internally restricted operating funds

	Operating	Innovation	Building	Total	Total
	Reserve	Reserve	Reserve	2007	2006
	\$	\$	\$	\$	\$
Balance – Beginning of year	1,344,834	369,257	238,000	1,952,091	1,823,396
Transfers to reserves	-	29,946	33,506	63,452	202,000
Utilization of reserves	(110,000)	-	-	(110,000)	(73,305)
Balance – End of year	1,234,834	399,203	271,506	I,905,543	1,952,091

# **Operating Reserve**

This reserve is to be used to fund United Way operations and agency allocations in the event of a revenue shortfall. Also, this reserve will fund communities and agencies with grants or loans for critical, unanticipated, non-recurring services and capital contingencies that result from conditions beyond the agency's control.

# Innovation Reserve

This reserve is to be used to provide pilot funding for innovative community and United Way programs and services.

#### **Building Reserve**

This reserve is to be used to provide funding for significant uninsured building emergencies, maintenance and repairs.

# 9. Campaign revenues

	2007	2006	
	\$	\$	
Contributions and pledges received in previous year Contributions and pledges received subsequent to December 31 of the previous year	15,616,756 3,007,552	3,796,850 2,4 8,343	
	18,624,308	16,215,193	
Provision for uncollectible pledges	(575,000)	(500,000)	
	18,049,308	15,715,193	

# 10. Community investment process and Community building initiatives

Community investment process and Community building initiatives include expenditures relating to participation in interagency committee and collaborations, management assistance to not for profit organizations, initiating and participating in the development of new services, consultation, research and planning in the area of community issues and needs and supporting voluntary investment committees and monitoring results.

# **II. Transactions with related organizations**

The United Way of the Alberta Capital Region submits annual membership dues to its association head, the United Way of Canada/Centraide Canada. Total dues paid amount to \$142,583 (2006 – \$128,250).

# 12. Net change in non-cash working capital items

	278,046	526,462
ncrease in deferred contributions	848,886	1,666,789
Decrease) increase in unexpended allocations	(115,255)	36,264
ncrease (decrease) in accounts payable and accrued liabilities	148,557	(126,787)
Increase in prepaid campaign expenses	(404,266)	(378,777)
Increase in prepaid expenses and other	(58,390)	41,480
Decrease in other receivables	39,062	76,977
Increase in campaign pledges receivable	(180,548)	(789,484)
	\$	\$
	2007	2006

# 13. Pension plan

The United Way maintains a defined contribution pension plan for certain employees, which is funded by employer and employee contributions. Contributions are expensed as paid. The pension expense for the year was 109,122 (2006 – 113,290).

#### 14. Fundraising expenses

Fundraising expenses have been reduced by event revenues used to offset costs in the amount of \$134,893 (2006 - \$113,286).

#### 15. Edmonton Community Foundation deposit

The Edmonton Community Foundation (the "Foundation") deposit is invested by the Foundation as part of its consolidated trust fund. The consolidated trust fund consists of bonds, equities and other income earning instruments. The United Way recorded its share of realized and unrealized investment income and losses from the trust fund in these financial statements. During the year, the United Way contributed the funds on deposit to the Foundation's Social Enterprise Fund.

# 16. Financial instruments

#### Fair value

The fair values of financial instruments including cash and short-term investments, campaign pledges receivable, other receivables, accounts payable and accrued liabilities and unexpected allocations as reported on the balance sheet, approximate their carrying value due to their short-term maturities.

# Credit risk

The United Way is subject to credit risk with respect to campaign pledges receivable. However, the United Way is not exposed to any significant concentration of credit risk due to its large donations base. Management monitors these accounts regularly and does not believe that the United Way is exposed to significant credit risk at the balance sheet date.

# SCHEDULE 1 Schedule of Grant Revenue For the year ended December 31, 2007

	2007	2006
	\$	\$
In-Kind Centre	150,000	140,000
Community Investment – Vibrant Communities Edmonton	135,000	-
Business Development	72,138	68,703
United Way @ Work	25,202	-
Executive Director Development	9,762	-
Other	4,538	-
Success By 6®	-	303,406
	396,640	512,109

# SCHEDULE 2 Schedule of Co-Fundraising Revenue For the year ended December 31, 2007

	2007 \$	2006 \$
Great Human Race	300,435	286,802
Mac and Cheese Luncheon	284,973	173,281
Edmonton School Lunch Program	129,097	135,965
Donate-A-Ride	110,538	99,890
Success By 6®	110,345	142,993
Stop the Violence Breakfast	43,020	40,710
	978,408	879.641

# SCHEDULE 3 Schedule of Fundraising Expenses For the year ended December 31, 2007

(Net of recoveries – see note 14)

	2007	2006
	\$	\$
Salaries and benefits	1,060,064	896,350
Materials and supplies	674,228	620,503
Office supplies	56,939	46,464
Amortization and occupancy costs	53,888	52,686
External services	52,343	42,259
Training and development	3,00	15,437
Equipment lease	7,263	5,694
	1,917,726	1,679,393
General management and administration	I,065,063	982,216
	2,982,789	2,661,609

# SCHEDULE OF MEMBER AND NON-MEMBER ALLOCATIONS FOR THE YEAR ENDED DECEMBER 31, 2007

SCHEDULE 4		
SCHEDULE +	2007	2006
	\$	\$
<b>Member Agencies</b> – these are agencies that the United Way provides ongoing funding subject to meeting our performance goals		
Arthritis Society – Alberta and NWT Division	72,075	69,374
Ben Calf Robe Society	36,039	35,000
Big Sisters & Big Brothers Society of Edmonton & Area	168,269	159,000
Bissell Centre	288,303	264,446
Boys & Girls Clubs of Edmonton	387,127	375,883
Boys and Girls Club of Leduc	45,900	29,996
Boysdale Camp Foundation	-	15,000
Canadian Mental Health Association, Alberta North Central Region, 1986	347,158	329,547
Canadian Native Friendship Centre	57,984	57,987
Canadian Paraplegic Association – Alberta	221,450	233,779
Canadian Red Cross Society	395,165	366,979
Centre for Family Literacy	92,700	78,747
Changing Together – A Centre for Immigrant Women	41,703	40,488
Connect Society	178,054	172,868
E4C	149,325	145,000
E4C (School Lunch Program)	129,097	135,965
Edmonton Epilepsy Association	98,510	92,000
Edmonton Gleaners Association – Edmonton's Food Bank	125,227	121,562
Edmonton John Howard Society	274,052	266,293
Edmonton Mennonite Centre for Newcomers	94,195	81,281
Edmonton Social Planning Council	203,200	214,993
Elizabeth Fry Society of Edmonton	102,847	95,464
Fort Saskatchewan Boys & Girls Club	67,669	58,418
Gateway Association for Community Living	79,283	76,974
Goodwill Industries of Alberta	141,059	136,971
Information & Volunteer Centre for Strathcona County	51,269	42,494
Jewish Family Services	175,052	163,962
KARA Family Resource Centre	106,162	90,331
Leduc and District Food Bank	19,567	16,495
Norwood Child and Family Resource Centre	69,010	60,750
Operation Friendship Seniors Society	253,650	223,689
P.A.L.S. – Project Adult Literacy Society	82,967	69,631
Planned Parenthood Association of Edmonton	86,583	82,894
Seniors Association of Greater Edmonton	56,250	_
Sexual Assault Centre of Edmonton	233,394	219,100
St. Albert Community Information and Volunteer Centre	46,925	41,938
St. Albert Parents' Place Association	71,060	58,799
Strathcona Shelter Society Limited	75,470	65,960
Terra Centre for Pregnant & Parenting Teens	229,613	215,435
CNIB – Alberta, N.W.T. and Nunavut Division	282,426	274,200
The Family Centre	761,909	739,689
The Support Network	112,885	95,040
Victorian Order of Nurses	152,403	133,401
YMCA	327,340	317,806
YWCA	183,912	172,805
Youth Emergency Shelter Society	220,364	196,508
Total member agencies	7,394,602	6,934,942
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# SCHEDULE OF MEMBER AND NON-MEMBER ALLOCATIONS... CONTINUED FOR THE YEAR ENDED DECEMBER 31,

# SCHEDULE 4

	2007	2006
Member/Non-Member Agencies – includes annual grants to support		
new and emerging needs in the community	\$	\$
Community Opportunity Fund	100,000	137,890
Community Solutions to Gang Violence	32,000	-
Community University Partnership	34,200	30,000
Domestic Violence Centre	125,000	-
Edmonton Chamber of Voluntary Organizations	31,200	30,000
E4C – Parkdale School Lunch Program	5,798	-
Edmonton Community Foundation – Families First	100,000	100,000
Edmonton Community Foundation – Social Enterprise Fund	369,361	=
Vibrant Communities Edmonton – Making Tax Time Pay	35,000	-
Vibrant Communities Edmonton	100,000	-
Fort Saskatchewan CIC	40,000	40,000
In-School Mentoring	165,000	40,000
Millwoods Youth Project	-	5,000
Neighbourhood Empowerment Team Youth Project	127,978	64,000
PAAFE	45,000	-
Seniors Association of Greater Edmonton	-	63,000
Seniors Coordinating Council	21,000	20,000
Seniors Help Line	16,750	4,  8
St. Albert CIC	50,000	-
St. Albert Food Bank	10,000	-
St. Albert Senior Citizens Society	-	5,000
Strathcona County CIC	50,000	50,000
Success By 6®	200,690	72,000
The Support Network - 211	122,200	72,200
Volunteer Edmonton	41,600	30,000
	1,822,777	773,208
Total Member and Non-Member Allocations	9,217,379	7,708,150

# SCHEDULE OF MEMBER AND NON-MEMBER DESIGNATIONS FOR THE YEAR ENDED DECEMBER 31, 2007

SCHEDULE 5		
	2007 \$	2006 \$
Member Agencies		
Arthritis Society – Alberta and NWT Division	23,846	25,868
Big Sisters & Big Brothers Society of Edmonton & Area	20,254	21,590
Ben Calf Robe Society	2,154	2,857
Bissell Centre	82,789	69,515
Boys & Girls Clubs of Edmonton	30,612	35,141
Boys and Girls Club of Leduc	1,790	3,752
Boysdale Camp Foundation	-	4,291
Canadian Mental Health Association, Alberta North Central Region, 1986	24,014	17,610
Canadian Native Friendship Centre	7,026	8,596
Canadian Paraplegic Association – Alberta	10,199	11,558
Canadian Red Cross Society	28,510	55,280
Centre for Family Literacy	7,303	18,697
Changing Together – A Centre for Immigrant Women	5,680	5,138
Connect Society E4C	4,527	3,321
Edmonton Epilepsy Association	24,486	16,417
Edmonton Epilepsy Association – Edmonton's Food Bank	,077 60,763	8,881 73,421
Edmonton John Howard Society	3,486	4,592
Edmonton Mennonite Centre for Newcomers	23,467	3, 4
Edmonton Social Planning Council	2,828	1,038
Elizabeth Fry Society of Edmonton	4,638	2,580
Fort Saskatchewan Boys & Girls Club	10,758	9,187
Gateway Association for Community Living	3,969	4,592
Goodwill Industries of Alberta	2,536	4,345
Information & Volunteer Centre for Strathcona County	1,013	1,515
Jewish Family Services	6,347	5,845
KARA Family Resource Centre	5,600	18,466
Leduc & District Food Bank Association	4,439	4,525
Norwood Child & Family Resource Centre	2,602	2,349
Operation Friendship Seniors Society	10,343	7,643
P.A.L.S. – Project Adult Literacy Society	14,795	8,563
Planned Parenthood Association of Edmonton	13.803	16,834
Seniors Association of Greater Edmonton	9,010	-
Sexual Assault Centre of Edmonton	20,580	22,729
St. Albert Community Information and Volunteer Centre	5,898	2,433
St. Albert Parents' Place Association	3,093	4,369
Strathcona Shelter Society Limited	33,836	29,626
Terra Centre for Pregnant & Parenting Teens	36,207	33,246
CNIB – Alberta, N.W.T. and Nunavut Division	30,889	33,655
The Family Centre	6,867	3,995
The Support Network	55,969	33,710
Victorian Order of Nurses	8,277	6,688
YMCA	18,919	22,929
YWCA	109,128	5,153
Youth Emergency Shelter Society	114,535	3,590
	908,862	798,866
Non-Member Agencies – represents 1,095 (2006 –944) agencies	2,996,482	2,657,095
Total Member and Non-Member Designations	3,905,3 <del>44</del>	3,455,961

This schedule represents contributions directed by donors to specific registered charities.

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# SCHEDULE 6

	2007	2006	
	\$	\$	
United Way Programs			
Success By 6®(1)	307,012	705,067	
Partners for Kids(2)	388,638	327,275	
Great Human Race(3)	184,427	195,265	
Mac+Cheese Luncheon(4)	258,400	149,955	
Union Counselling(5)	105,708	97,378	
Donate-A-Ride(6)	110,538	99,890	
Stop the Violence Breakfast(7)	36,364	35,021	
Total United Way Programs	1,391,087	1,609,851	

- (1) The United Way is the host agency of this collaboration of 23 community organizations. Dollars identified included grant revenues and other funding designated to the operational expenses involved in administrating Success By 6<sup>®</sup>.
- (2) Partners for Kids is a community initiative of the United Way in partnership with Big Sisters and Big Brothers of Edmonton and Area, The Family Centre, Norwood Elementary School, Abbott Elementary School, Parkdale Elementary and Junior High School, Edmonton Public School Board, Centre for Family Literacy, Edmonton School Lunch Program and the City Centre Education Project.
- (3) Net proceeds from the Great Human Race were distributed to 187 charities.
- (4) Net proceeds from the Mac and Cheese Luncheon were distributed to the 7 local charities who are members of the Inner City Agencies Foundation.
- (5) Includes the Union Counselling Training Program, a peer support program offered by The Edmonton and District Labour Council and the United Way designed to provide specific skills and training to individuals, enabling them to appropriately support and refer union members to community services when necessary.
- (6) Net proceeds from Donate-A-Ride were used to purchase tickets for 66 charities.
- (7) Net proceeds from Stop the Violence Breakfast are distributed to agencies in the Alberta Capital Region that help people who are victims of domestic violence.

# SCHEDULE 7

This schedule represents the costs associated with the In-Kind Centre. In 2007, the In-Kind Centre distributed \$2.05 million (2006 – \$2.05 million) in fair market value of goods to over 280 (2006 – 283) registered charitable organizations. The United Way received in the form of grants, earned income and memberships, \$259,814 (2006 – \$272,183) towards funding this program.

	2007 \$	2006 \$	
	φ	φ	
Salaries and benefits	296,982	252,379	
Amortization and occupancy costs	97,792	91,788	
Office supplies	16,005	14,454	
External services	2,392	14,898	
Materials and supplies	2,393	2,00	
Training and development	4,879	4,931	
Equipment lease (recovery)	(611)	554	
	419,832	391,005	
General management and administration	219,067	239,936	
	638,899	630,941	

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# 2007 United Way of the Alberta Capital Region Annual Report

# STAFF LIST 2007

Anne Smith, President & CEO Elena Anderson \* Debbie Bates Judy Batty Ronda Bedard Jeremy Bibaud Dianne Blum Gene Bourassa Tina Bourne Christa Broadfoot Jason Brown Mary Jane Buss Danielle Callan \* Janice Carlson # \* Gene Chan Melinda Childs # \* Elizabeth Chomyn Bailey Critchley # Nancy Critchley Laurin Cross Joanne Currie Khlood Dahrouge Jamie Dalton Barbara Dart Jesse Da Silva Elisabeth Dolton \* Brian Dompe' Rene-Anne Donaldson Kayla Donnelly \* Eileen Dubetz # Joycelyn Espiritu David Perri Garvin Maira Guzman Sif Hansen \* Darby Hanson # \* Danielle Hay Trina Homeniuk Gail Hope # \*

Trina Johnson Bonnie Johnston # \* Tyler Johnston # \* Angela Jordahl Ana Kapach Rahim Khataw # \* Danae' Lavoie # \* Joseph Lavorato Erin Lees \* Trevor Lindberg Neil Luipasco Nathalie Lussier-Phillips Donna MacKintosh \* Trina McCartney Maddy McDowell \* Brad McNee Nola Moses Charlene Nugent Valerie Osbak & Tim Osborne Susan Page \* Barbara Penney Diana Perez # \* Ludy Pinto Sheilah Pittman Melanie Popowich Shelann Potter \* Erin Prefontaine \* Elizabeth Riese # \* Nadine Riopel Matthew Romaniuk # J. Lael Salconi # \* Lee Seher Lori Sharkey Suzzan Si Oreen Skiba Isabel Solis Kathy Spiller Jennifer Steel Allison Sullivan \* Lisa Tsen \* Tammy Thompson Sherry vander Heide \* Patricia Verruyt Rose Vincent # \* Erin Walker # \* Bernard Wiart # \* David Wighton Carrie Wilson \* Samuel Wong Rob Yager

# The InKind Centre

Richard Adam Eric Brown \* Paul Chiasson # Daphne MacDonald # Adria Mowles Earl Pasechnik Adriana Scanga # \* Debra Strate Christopher Sweezey # \*

# Success By 6<sup>®</sup>

llene Fleming Lynn Funk

\* Left Staff

- Temporary Staf
- + Seconded Employee

& Retired



United Way of the Alberta Capital Region Annual Report 2007

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